Getting cultural heritage to work for Europe





Quoting from the report of the **Expert Group on Cultural Heritage** established under the **Horizon 2020 Work Programme 2014** for the **Societal Challenge ?Climate action, environment, resource efficiency and raw materials?**:
«Cultural heritage is a significant force for XXI century Europe. Not only is it at the heart of what it means to be European, it is being discovered by both governments and citizens as a means of improving economic performance, people's lives and living environments». «Evidence demonstrates that relatively modest investment in cultural heritage can pay substantial dividends. These can be taken economically but also in terms of improving environmental sustainability and social cohesion»
The expert group, chaired by **Dr. Philippe Busquin**, former Commissioner for Research, Science and Technology and former Member of the European Parliament, comprised nine renowned experts from the private and public sector, including **Professor Simon Thurley**, CEO of English Heritage, who acted as rapporteur. The group aimed to contribute to further investigating and providing input for fully developing the potential that cultural heritage holds for Europe.
The report Getting cultural heritage to work for Europe provides the rationale for setting a renewed **European Research & Innovation** policy agenda on cultural heritage. It outlines the general framework about cultural heritage in Europe and the contribution it can make towards **smarter, more inclusive and more sustainable development**. The report further delineates three priority objectives along the economic, social and environmental side and describes recommendable actions, drawing upon successful cases where cultural heritage has been a positive driver for sustainable development.
Download free the full report here!