First training session of INCULTUM's San Pellegrino in Alpe

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On 15th May 2023, from 6pm to 8pm (CEST), took place the first of a series of training sessions organized by the University of Pisa with the local stakeholders, hosted in the Church of San Pellegrino in Alpe, where the exhibition "San Pellegrino: una storia di confine" is set up.

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Tourism and economic operators and hotel managers of San Pellegrino in Alpe were glad to participate in the meetings, in which were discussed various topics, including INCULTUM project, the activities already completed regarding the Garfagnana pilot, the importance of connecting the stakeholders, and more.

Download the presentation (PDF, 6 Mb, Italian language)]

Another part of the meeting provided an interactive session, where both the potential and threats of Garfagnana as a tourist destination were analysed. The stakeholders have been crucial in this part of the training session, proposing solutions about the local tourist offer and information and ideas that could be implemented during the next summer season.

The next meeting was held in Castelnuovo di Garfagnana on the 29th of May.