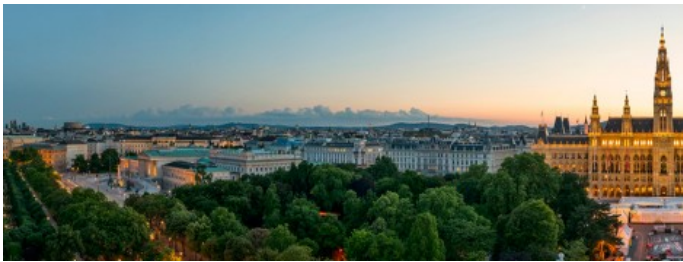


## FIAT/IFTA conference



### "Audiovisual Culture, a bridge to the future"

The 2015 FIAT/IFTA World Conference will take place in Vienna from October 7 until October 10.

Tessa Fallon will present FFV1 as a representative of the PREFORMA / MediaArea team.

Audiovisual Culture is in all places and activities and our society uses and generates an increasing number of content. The more audiovisual archives interact with society and internet, the more questions arise on how to advance, which decisions to take and how to maintain the spirit of archiving in an ever-changing environment.

This year's conference will provide a unique occasion in which archives can discuss & learn about the many challenges and innovations for archives in their quest towards the future.

Different aspects of the archives life, use and potential value will be presented permitting participants to grasp what has been done and what we will be able to do in the future.

For more information visit the [official website](#).