

## Cultural Heritage is food for development

# FEED YOUR BRAIN

Il Patrimonio Culturale è Nutrimento per lo Sviluppo

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**On Friday 28 August at 18.00 CEST**, in the Cluster Bio Mediterraneo pavilion of **Expo Milan**, event **Feed your Brain?** took place. Because **cultural heritage is food for development**.

**Irene Pivetti**, President Emeritus at the Chamber of Deputies and President of Only Italia, **Carmine Marinucci**, Board Director of ENEA and Secretary General of DiCultHer, and **Nicola Barbuti**, Professor of Bibliography and Librarianship at University of Bari, attended.

«The Universal Exposition ? **Irene Pivetti** commented - is the great occasion to bring to light and share contact points, to immersively involve ourselves, through technology, in each other's experiences, enriching each other with diversity. In regard to such extraordinary and uncommon challenge, **Only Italia** is proud to present at Expo 2015 its strategical partnership with **DiCultHer ? Digital Cultural Heritage School**, a network joining over sixty Italian cultural organisations (universities, research bodies, schools, high technical institutes, cultural institutes, public and private associations and enterprises) born with the **aim of contributing to the development of digital skills indispensable in a smart society**, at the same time providing a European and international model.

Each one by its side and according to its competences, Only Italia and DiCultHer identify **culture** with the **fundamental asset and starting point for development of stable and durable relationships between peoples**, where any other relation, be it commercial, financial, political, strategical, is nothing but a direct or indirect derivative».

## EVENT PROGRAMME

### INTRODUCTION

Topic and guests

### WHAT IS CULTURAL HERITAGE?

The various profile of Cultural Heritage:

Bibliographic  
Artistic  
Archaeological  
Ethnic  
Wine and food

### WHAT DOES THREATEN THE SURVIVAL OVER TIME OF CULTURAL HERITAGE?

Human action  
Nature  
Oblivion

### WHICH ARE THE INITIATIVE'S PROTAGONISTS?

Public or Private? Italy and the rest of the world

### WHAT ARE THE TOOLS FOR PRESERVING CULTURAL HERITAGE?

Educational tools and solutions  
Technological tools and solutions

See more on the [DiCultHer website](#)