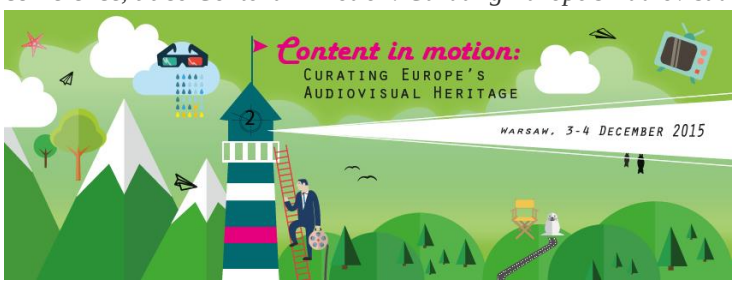
EUscreen Conference Content in Motion: Curating Europe's Audiovisual Heritage

The EUscreenXL project is holding an international conference on curation of audiovisual heritage. The conference takes place on December 3 and 4 in Warsaw at the National Audiovisual Institute (NInA). It is organised by the best practice network for Europe's audiovisual heritage, EUscreen. The network is delighted to announce that the full programme for the conference, titled *Content in Motion: Curating Europe's Audiovisual Heritage*, is now available.



During the 2015 international EUscreen conference, we want to discuss the benefits and challenges of memory institutions in making available online their AV collections. In six plenary sessions and three workshops, we will present various forms and models of collaboration between archives and users. In order to outline the importance of reaching audiences with digital archival collections we will start the event with a session on impact with Harry Verwayen from Europeana, Liam Wylie from RTÉ Archives and Alicja Knast representing Muzeum ?l?skie in Katowice.

During the two days of discussions we will highlight experiments and projects from various collection holders, academics and researchers. We will discuss topics such as online engagement and draw into focus the topic of curating and reusing content ? including the Warsaw Uprising which is probably the world's first war documentary film made entirely from original archive materials. We will also take you on a brief tour through a 1000-year history at the POLIN Museum of the History of Polish Jews to show how the use of tools and strategies can enable visitors to come into intimate contact with the exhibition.

One of the sessions will discuss the role of AV material in scholarly research and education, other, with case studies from **James Davis** Google Cultural Institute and **Casey E. Davis** from American Archive of Public Broadcasting, will focus on contextualized and innovative forms of presentation.

In a special VIEW Journal session researchers will confront their findings on the way archives have been and are used in fresh productions and for what purpose.

The closing keynote from Dean Jansen at Amara - the world's most popular crowdsourcing platform for subtitling video, will look at some of the benefits and challenges of bringing together individuals, communities, and organizations in the name of greater accessibility.

The aim of the conference is to identify shared goals and necessary ingredients. These should **enable efficient and long-lasting partnerships within the audiovisual sector and between archives and users** - be they scholars, educators or creative industry partners. We want to improve the online presence and user interaction of our audiovisual collections, detail policy making processes and identify the most efficient dissemination channels and tools for reaching audiences across Europe and the web.

The full conference programme is available under the link.

Registration for the event is still open and free of charge. Places will be filled on a first-come, first-served basis. For more information and registration for the conference please visit www.euscreenxl2015.eu and follow on Twitter: @EUscreen #EUscreen15.