Europeana Space at Euromed Congress 2014



Project Coordinator Professor **Sarah Whatley** spoke about Europeana Space project during a focused workshop, dedicated to analyse the stategies for cultural heritage in the new digital age, held during the important congress Euromed in Cyprus (3-8 November 2014).



Marinos Ioannides, Sarah Whatley and Antonella Fresa

Europeana Space was presented to the congress' wide audience of international cultural institutions as the new Best Practice Network of allied partners who intend to explore new ways for the creative re-use of digital cultural heritage. The final aim of Europeana Space is to pave the way for unlocking the business potential of cultural heritage for both cultural Institutions and creative industries.



The audience at Euromed 2014 congress

The workshop is organized by **Promoter**, who is the Technical Coordinator of Europeana Space, and included representatives of several important projects in the domain of digital cultural heritage.

The title of the workshop is **"The Digitization Age: Mass Culture is Quality Culture. Challenges for cultural heritage and society"** and took place on 3rd November at 4 pm.

Download the workshop's agenda (PDF, 438 Kb)

Visit the Euromed 2014 Congress website: http://www.culturalheritage2014.eu/



Europeana Space in the poster session of the congress