Europeana Food and Drink has launched its second Challenge!

Europeana Food and Drink Project will make available a wide range of digital contents and apps specifically related to food and drink. In 2015/2016 they will be transferred into Europeana Digital Library.

In that frame, Europeana Food and Drink is launching **a competition between video storytellers**: the Second Open Innovation Challenge. The Challenge competitors are requested to submit a storytelling video, aimed at enhancing sustainably for the production of high quality traditional food and cultural heritage (tangible, intangible, natural) connected to it.

The winners and the best videos will be presented at the Second Challenge Award Event, taking place on July 22nd 2015 during the Expo 2015 in Milan (Slow Food Pavilion). The Challenge videos will be made available in Europeana.

Learn more and apply: http://foodanddrinkeurope.eu/challengetwo/