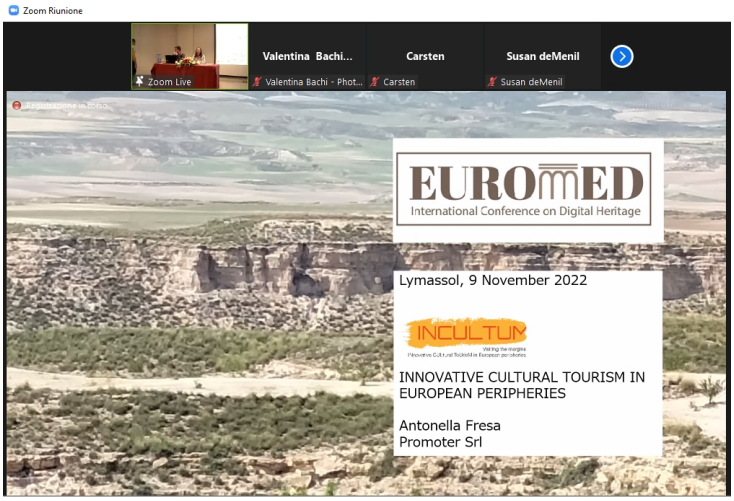
EUROMED 2022 Cultural Tourism workshop - updated agenda



The event was organized in the framework of EUROMED (7-11 November 2022) by H2020 project INCULTUM, to discuss about the role of community engagement and citizen participation in enhancing and promoting sustainable tourism in peripheral areas that are not often part of the mass tourism itineraries. The event was realized with participation of H2020 projects for sustainable tourism IMPACTOUR and TExTOUR.
INCULTUM - INNOVATIVE CULTURAL TOURISM IN
EUROPEAN PERIPHERIES

Wed. 9th November h. 16 EET
INCULTUM research, experiments and findings are oriented to foster positive impacts of cultural tourism, and to demonstrate the high potential of the marginal and peripheral places, cultural heritage and resources when managed by local communities and stakeholders.

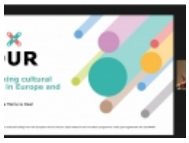


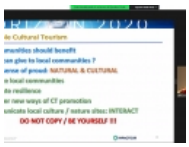
Cultural Tourism workshop

This workshop was addressed to cultural managers, cultural heritage institutions, local communities with a stake on tourism potential of their areas, policy makers and researchers on sustainable tourism and local promotion.
All the presentations discussed by the speakers are available at https://incultum.eu/events/cultural-tourism-workshop/

[Show as slideshow]


GREEN
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DIGITAL







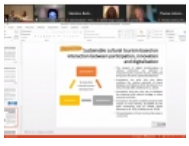

Pilots


EUROMED













Programme

PART 1

Introduction: scope of this workshop - Antonella Fresa, Promoter

Policies and participatory model development - Kamila Borsekova, Matej Bel University

Impact, evaluation and exploitation of the plurality of paths to market for participatory approaches to local tourism - Carsten Jacob Humlebæk, Copenhagen Business School

IMPACTOUR - IMproving Sustainable Development Policies and Practices to access, diversify and foster Cultural TOURism in European regions and areas - João Martins, Nova School Of Science And Technology | FCT NOVA, presented by Shabnam Pasandide

TExTOUR - Social Innovation and TEchnologies for sustainable growth through participative cultural TOURism - Daniel Basulto García-Risco, Fundación Santa María la Real del Patrimonio Histórico, presented by Marinos Ioannides

PART 2

Highlights from the INCULTUM Pilots (moderated by Antonella Fresa)

Altiplano de Granada: Desert landscape and oasis - José Maria Martin Civantos, University of Granada
Escape into the archipelago landscape - Marina Toger, Uppsala University
Mining treasures of Central Slovakia - Kamila Borsekova, Matej Bel University
Historic Graves of Ireland - John Tierny, EACTHRA

Aoos the shared rived - Sotiris Tsoukarelis and Thaleia Pantoula, The High Mountains cooperative
Vjosa, the shared river - Eglantina Serjani and Ardit Miti, CeRPHAAL
- Tuscan-Emilian Apennines, San Pellegrino in Alpe - Michela Natilli, University of Pisa