

Driving digital transformation in Cultural Heritage Institutions

Wednesdays: 19 November, 26 November, 03 December 2025 at 3-5pm CET

EUreka3D-XR is focused on transforming cultural contents such 2D or 3D into extended reality scenarios, and provides capacity building to cultural professionals and managers. After two series of open access webinars [in 2023](#) and [in 2024](#) co-organized by EUreka3D consortium, Photoconsortium and ICA, the 2025 edition goes a step forward and offers an **online training programme** that provides **knowledge and practical experiences** to cultural heritage professionals.

The programme includes 3 online sessions of 2 hours each. Each session is organised in two parts: a keynote speech from different domain experts, open to a wide group of participants, and an interactive working session offered to a selected group of learners who will have the opportunity to discuss, engage and share experiences, moderated by a facilitator.

Wednesday 19 November 2025

Heritage Policies and strategies for the digital transformation of practices

Keynote speech by dr. Antonella Fresa (Photoconsortium)

Wednesday 26 November 2025

The impact and transformative power of Digital Cultural Heritage

Keynote speech by prof. Fred Truyen (KU Leuven) and dr. David Iglésias (CRDI ? Ajuntament de Girona)

Wednesday 3 December 2025

Good practices and experiences for creation, access and re-use

Keynote speech by prof. Frederik Temmermans (VUB ? imec)

The three interactive working sessions will be facilitated by **Prof. Dr. Peter Fornaro** (Head Research Projects at the Digital Humanities Lab ? University of Basel). The selected participants will receive a certificate of participation.

Places for the interactive sessions are limited - application form available from https://eureka3d.eu/online_training_programme2025/

For more information, please contact info@eureka3d.eu.

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Online Training Programme

SESSION 1 - 19 November 2025
Heritage Policies and strategies for the digital transformation of practices

SESSION 2 - 26 November 2025
The impact and transformative power of Digital Cultural Heritage

SESSION 3 - 3 December 2025
Good practices and experiences for creation, access and re-use

Three weekly appointments
19/11/2025
26/11/2025
03/12/2025

3 - 3.45pm CET
Keynote speech

4 - 5pm CET
Interactive working session





Co-funded by
the European Union



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PHOTOCONSORTIUM





EUreka3D-XR project is co-financed by the Digital Europe Programme of the European Union.