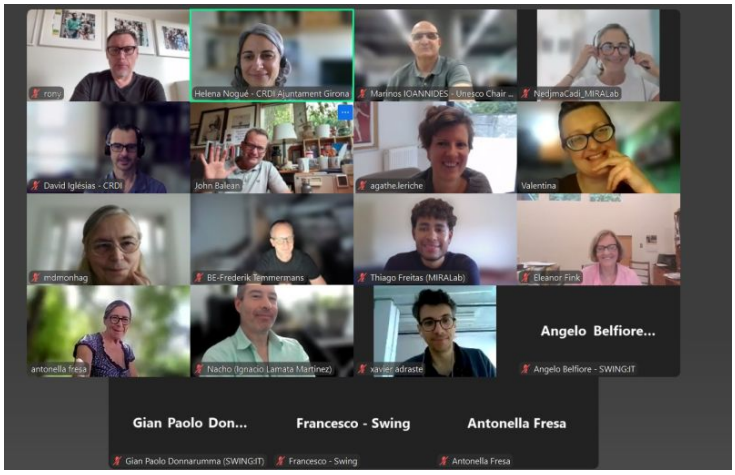
EUreka3D-XR Advisory Board meets online

EUreka3D-XR engages with renowned international experts on 3D, cultural heritage documentation, storytelling and visitor experience in AR and XR. This Advisory Board is regularly consulted on project progress, and during the plenary meeting held online on 7-8 July 2025 a dedicated session was organized, to present the early achievements of the pilot scenarios and XR tools that the project is developing.

After an opening overview by project coordinator Antonella Fresa (Photoconsortium), joint presentations were delivered by the pilot participants: about the **virtual visualization of the Girona walls**, by partners CRDI and Swing.it; about the **AR tour of Bibracte archaeological site**, by partners Bibracte and NTUA; and about the **virtual reconstruction of life in the Saint Neophytos Englystra** in Paphos, by partners CUT and Miralab.



Following the presentations, a feedback collection session led by John Balean (Photoconsortium) engaged the experts in a fruitful discussion on key aspects relating to user engagement, openly accessible tools for 3D and XR creation and management, on the sustainability on the long term, given the rapidly changing pace of the technology and the cultural heritage sector, and finally the challenges on costs and budget constraints that cultural heritage institutions face nowadays.

The slides of the presentation can be accessed from HERE]