

EUreka3D-XR project at the Archaeology Village in Paris



On **13 and 14 June 2026**, As part of the European Archaeology Days, the Bibracte team presented several activities and tools developed or promoted through the EUreka3D-XR project at the Archaeology Village in Paris. Over the two-day event, around 300 visitors (families, archaeology enthusiasts, students and professionals) visited the stand and took part in the activities.

The educational game 'On the Shoulders of the Gauls' proved particularly popular with visitors of all ages. Participants also had the opportunity to test the **AR Tour Experience** geolocated augmented reality application through two tours: 'The Medieval Walls of Paris', which will remain permanently available, and 'Beneath the Pavestones of the Bastille', a temporary experience created specifically for the event. The demonstrations generated great enthusiasm, resulting in 21 app downloads on site. For several visitors, it was their first experience of augmented reality, and many were genuinely impressed by the technology.

The presentation of the **AR Tour Builder**, notably through a dedicated poster, also attracted the interest of heritage and education professionals. Discussions highlighted potential applications beyond the cultural heritage sector. An urban planning professional, for example, pointed out the value of these tools for helping residents visualise future developments in their neighbourhoods during public consultation meetings.

Following this successful event, the Bibracte team will continue showcasing the game and the application at public outreach and heritage events throughout the summer.

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