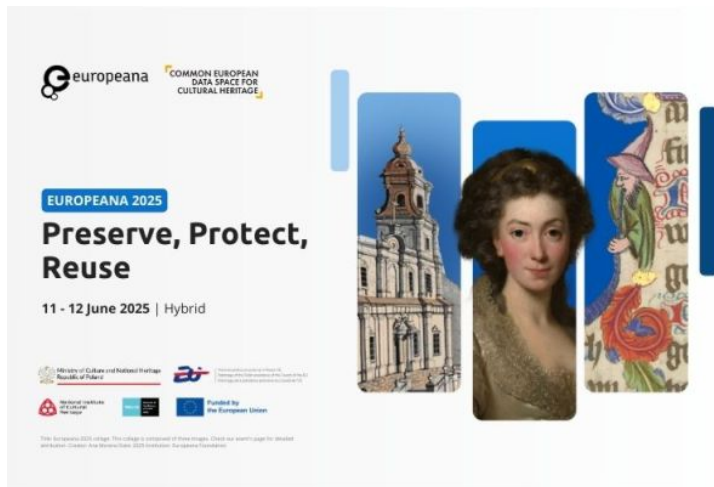


## EUreka3D-XR participates in Europeana conference 2025



EUreka3D-XR takes part in the **Europeana Conference 2025**, a hybrid event held under the patronage of the Polish Presidency of the Council of the EU. Europeana 2025 ? preserve, protect, reuse will explore critical questions facing the digital heritage sector and society at large, and how the data space for cultural heritage can contribute to addressing them.

On the first day, Wednesday 11 June, the project participates in the moderated panel discussion Telling stories with tech: XR, 3D and AI for cultural heritage, together with experts representing EU-funded projects whose very diverse use cases and demonstrators show how content from Europeana and other online resources have been reused in impressive 3D and XR experiences.

On the second day, Thursday 12 June, Valentina Bachi, EUreka3D-XR project manager, delivers the ignite talk A question of competence, quality and infrastructure: the EUreka3D initiative, as part of the session 3D in practice: innovating, reimagining, protecting.

EUreka3D-XR is also featured at the conference through a video that offers an overview to the project. Other dissemination materials, such as the EUreka3D final booklet and a postcard promoting upcoming capacity building events, will be distributed to attendees.

### EUreka3D-XR at the Europeana Conference 2025:

#### Day ? 1 : Wednesday, June 11, 2025

Time: 04:30 PM

Moderated panel discussion: Telling stories with tech: XR, 3D and AI for cultural heritage

Auditorium & Foyer

#### Day ? 2 : Thursday, June 12, 2025

Time: 11:30 AM

Ignite talk by Valentina Bachi: A question of competence, quality and infrastructure: the EUreka3D initiative

Session: 3D in practice: innovating, reimagining, protecting

Auditorium & Foyer



EUreka3D-XR project is co-financed by the Digital Europe Programme of the European Union.