EUreka3D-XR participates at CEPIC2026



EUreka3D-XR takes part in CEPIC Congress 2026, that took place in Valencia from May 6 to 8, gathering leading professionals from across the visual media ecosystem. Project Coordinator Antonella Fresa (Photoconsortium) joined the session, chaired by Frederik Temmermans (imec) and opeend with introduction from Sylvie Fodor (CEPIC): ?**Addressing Media Authenticity Challenges in Cultural Heritage with JPEG Trust**?.

10:00-10:30 ? Keynote presentation: Addressing Media Authenticity Challenges in Cultural Heritage with JPEG Trust (PDF)
- 10:30-11:00 ? Panel session, Frederik Temmermans (VUB & imec), Antonella Fresa (Photoconsortium), Philippe Rixhon (Valunode), Paul Melcher (IMATAG).
- Moderated discussion and audience questions.

The session discussed good practices illustrated through the lens of JPEG Trust, an ISO/IEC standards framework designed to support media authenticity and trust assessment. Particular attention was given to how this framework can safeguard trust and long-term reusability across cultural heritage workflows, including in scenarios where emerging technologies such as AI are adopted.

[Show as slideshow]









All pictures courtesy of CEPIC.

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