EUreka3D supports ?Twin it! 3D for Europe?s culture? campaign on 3D collections of cultural heritage



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TWIN IT! 3D FOR EUROPE'S CULTURE from Europeana on Vimeo.

Joining the effort of creating and sharing more 3D digitized collections of heritage in Europe, EUreka3D is happy to promote the new campaign **?Twin it! 3D for Europe's culture',** launched by the European Commission and the Europeana Initiative.

This is a campaign under the auspices of the Swedish and Spanish Presidencies of the Council of the EU, culminating during the Belgian Presidency, calling on EU Member States for creating a pan-European collection of 3D-digitised heritage assets.

This cross-presidency campaign aims to mobilise each of the 27 EU Ministries in charge of culture to submit one 3D digitised heritage asset to the common European data space for cultural heritage, deployed by the Europeana Initiative. The campaign runs from 21 June 2023 - under the Swedish Presidency - and will continue under Spain's Presidency in the second half of the year. It will come to an end during Belgium's Presidency in mid-2024.

Under Twin it!, the scope is to collect and showcase emblematic and high-quality samples of Europe's cultural assets digitised in 3D. Read more: twinit3D.europeana.eu