EUreka3D initiative presented at EGI 2025

The EUreka3D inititiave is presented in the EGI Conference, which takes place at the Palacio de la Magdalena in Santander, Spain from June 2nd to June 6th, 2025.

The project coordinator, Antonella Fresa, will deliver the speech Transforming the digital cultural heritage with 3D and XR: the EUreka3D initiative. The talk will focus on how both projects (EUreka3D and EUreka3D-XR) aim to support the digital transformation of the cultural heritage sector, with a focus on 3D digitisation and management, and XR scenarios development for compelling narrative and reuse of cultural assets in digital format.

EUreka3D-XR is also featured at the conference through a video that offers an overview to the project. Other dissemination materials, such as a postcard promoting upcoming capacity building events, will be distributed to attendees.

At the annual EGI conference, international scientific communities, computing and service providers, European projects, security experts, community managers, and policymakers gather to advance research and innovation in data-intensive processing and analytics in a safe and open environment with room for in-depth discussion, new insights, and networking.

EUreka3D participation at the EGI Conference 2025:
Thursday, 5 June 2025
Session: Infrastructures for Scientific Collaboration: National & Thematic Perspectives 2, moderated by Smitesh Jain, EGI Foundation, Senior Innovation Management Specialist
Subsession: Transforming the digital cultural heritage with 3D and XR: the EUreka3D initiative, speech by Antonella Fresa, EUreka3D-XR project coordinator

The presentation starts from EUreka3D project's achievements with the developing of the EUreka3D Data Hub powered by partner EGI, the digitization and aggregation of heritage collections on Europeana, the learning resources and capacity building programme and more. The continuation project EUreka3D-XR is then presented, highlighting its aim, its tools, scenarios and future plans.

EUreka3D-XR project is co-financed by the Digital Europe Programme of the European Union.