

Applicants Announced for the Online Training Programme 'Driving Digital Transformation in Cultural Heritage Institutions'

**Driving digital transformation
in Cultural Heritage Institutions
Online Training Programme**

SESSION 1 - 19 November 2025
Heritage Policies and strategies for the digital transformation of practices

SESSION 2 - 26 November 2025
The impact and transformative power of Digital Cultural Heritage

SESSION 3 - 3 December 2025
Good practices and experiences for creation, access and re-use

Three weekly appointments
19/11/2025
26/11/2025
03/12/2025

3 - 3.45pm CET
Keynote speech

4 - 5pm CET
Interactive working session



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EUREKA3D^{XR}

We're delighted to announce the successful applicants for the 2025 Online Training Programme '[Driving Digital Transformation in Cultural Heritage Institutions](#)', organized by Eureka3D^{XR} Project in collaboration with the International Council on Archives (ICA) and Photoconsortium.

After a competitive selection process, 30 learners have been selected to join the full programme and will engage in three sessions, designed to deepen their knowledge of digital strategies and practices in the heritage sector. Each session will comprise an **open keynote speech**, livestreamed for all public, and an **interactive working session** for the selected cohort: attendants of the three interactive sessions will receive a certificate of participation.

We extend our sincere thanks to the over 160 CH professionals and students who applied: your enthusiasm and commitment to advancing digital transformation in cultural heritage are highly valued. Unfortunately, due to the limited number of places (30 selected learners), we were unable to accommodate all applicants this time. In any case, the keynote lessons of each session will be available open to all, via streaming on the ICA YouTube channel and will be recorded for rewatching and reuse. Whether you applied and were not selected, or you are simply interested in following the presentations and dialogues, you are warmly invited to tune in and engage.

Wednesday, 19 Nov 2025 h. 15:00-17:00 CET

'Heritage Policies and Strategies for the Digital Transformation of Practices'

Keynote by Antonella Fresa - The session will explore European policies, strategic visions and infrastructures underlying digital cultural heritage

Live streaming: https://www.youtube.com/watch?v=r_f3GCcFGKI

Wednesday, 26 Nov 2025 h. 15:00-17:00 CET

'The Impact and Transformative Power of Digital Cultural Heritage'

Keynotes by Fred Truyen (KU Leuven) & David Iglésias Franch (CRDI - Ajuntament de Girona) - Focus on case-studies and the practical and societal implications of digital heritage innovation

Live streaming: <https://www.youtube.com/watch?v=BhqL4n2GvJ0>

Wednesday, 3 Dec 2025 h. 15:00-17:00 CET

'Good Practices and Experiences for Creation, Access and Re-use'

Keynotes by Frederik Temmermans (VUB - imec) & Eirini Kaldeli (NTUA) - A co-creation interactive session based on use-case

scenarios for creation, access and re-use of cultural assets

Live streaming: <https://www.youtube.com/watch?v=ObuhHUDxzVk>

About the Programme

The 2025 Online Training Programme builds on the previous webinar series organised in 2023?2024 and seeks to provide cultural heritage professionals with advanced knowledge and applied methodologies in digital transformation.

>> Watch the 2024 Webinars

>> Watch the 2023 Webinars

Through this initiative ICA, EUreka3D-XR and Photoconsortium aim to support heritage institutions in addressing policy implications, strategic frameworks, practice-based innovation and reuse of digital cultural heritage.