

## Engaging Spaces: Interpretation, Design and Digital Strategies



NODEM 2014 is part of the NODEM Nordic Digital Excellence in Museums conference series under the stewardship of the Digital Heritage Center Sweden AB.



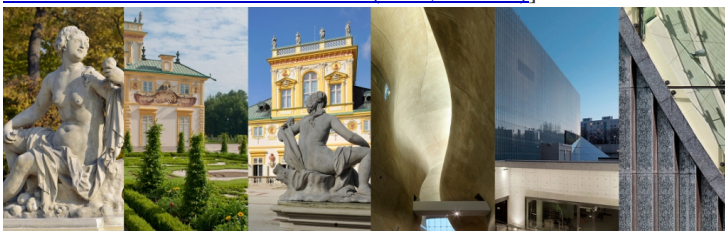
### Nodem 2014 theme is: Engaging Spaces ? Interpretation, Design and Digital Strategies

The aim of the 2014 conference is to bring together museum and heritage professionals (galleries, archives, libraries and museums), innovation experts (universities, research and technology transfer centres, start-ups) and creative industries to enable discussion on the potential of dialogue and collaborations between architecture, experience design, strategies of interpretation and ICT. The NODEM 2014 Conference intends to reach the following objectives:

To examine a **variety of challenges and opportunities** that newly built or renovated museums and other culture-historical institutions are facing to stay competitive in engaging today's visitors.

To **explore interaction** modes between exhibition spaces, interpretative content and digital strategies in the context of visitor engagement at cultural and heritage institutions.

[PRELIMINARY PROGRAMME \(PDF, 368 kB\)](#)



**NODEM (Nordic Digital Excellence in Museum Conferences)** was established in 2003 by the research studio **Visions for Museums** at the **Interactive Institute** and supported by the **Nordic Council of Ministers**. Between 2010 and 2011, NODEM is developing to become a larger international conference networking platform called **NODEM INTERNATIONAL**, which will be acting in Nordic countries and beyond and will be building a digital platform for archiving, collaboration and community building. In the future it intends to connect research and practice in the field of digital cultural heritage in Nordic countries and other international arenas as well.

NODEM is an interdisciplinary conference forum that connects various disciplines and professions related to **digital cultural heritage**:

**interaction design**  
**exhibition design**  
**museum studies**

#### **NODEM 2014 ORGANIZERS AND PARTNERS**

##### **NODEM Network of Design and Digital Heritage**

The Museum Educators Forum, Poland

Adam Mickiewicz University in Poznań / The Faculty of Pedagogy and Fine Arts in Kalisz

Digital Heritage Center Sweden AB

Museum of King Jan III's Palace at Wilanów

The Museum of the History of Polish Jews

NIMOZ - The National Institute for Museums and Public Collections

DISH ? Digital Strategies for Heritage

#### **CONFERENCE VENUE**

[Museum of King Jan III's Palace at Wilanów / Muzeum Pałacu Króla Jana III w Wilanowie](#)

Stanisława Kostki Potockiego 10/16

02-958 Warszawa

Polska

[The Museum of the History of Polish Jews / Muzeum Historii Żydów Polskich](#)

Anielewicza 6

00-157 Warszawa

Polska

For more information [www.nodem.org/conferences/nodem-2014](http://www.nodem.org/conferences/nodem-2014)