

## Empathic AI ? Art shapes Industry

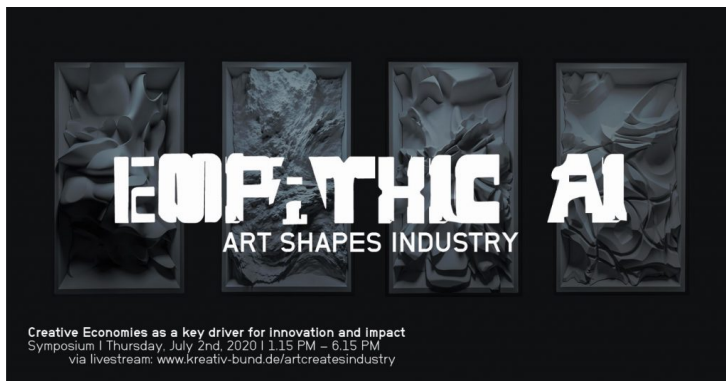
**Which impact do the cultural and creative industries, and in particular the arts, generate for the development of innovations between industry, people and technology?**

>> ACCESS HERE: <https://kreativ-bund.de/artcreatesindustry>

>> Also live on Facebook, Twitter and YouTube!

Registration in advance is not required.

[Programme and speakers \(PDF\)](#)



On July 2nd, Germany's Federal Government's Centre of Excellence for the Cultural and Creative Industries (Kompetenzzentrum Kultur- und Kreativwirtschaft des Bundes) and the European Commission's S+T+ARTS initiative will examine how cultural and creative industries, and in particular the arts, contribute to overcoming urgent societal and environmental challenges. The CCI offer approaches which reshape the relationship between people & digital technologies, recognise empathy as the driving force behind technology development and promote art and creativity as sources of innovation in all industries. The hybrid symposium "**Empathic AI ? Art creates Industry**", will bring together experts from the creative industries and the arts, technology, policy-makers and industry to discuss, inspire and experiment with art and artificial intelligence (AI).

On the occasion of the 5th anniversary of the S+T+ARTS ? innovation at the nexus of Science, Technology, and the Arts initiative of the European Commission (General Direction Connect), the symposium will also be marked by the opening of the **exhibition NEAR FUTURES AND QUASI-WORLDS** at the STATE Studio Berlin. For this purpose there will be the possibility of a hybrid tour of the exhibition on July 2, and on July 3 there will be an opportunity to attend discussions between artists and scientists.

If you have any questions about the event, please contact us via e-mail: [presse@kreativbund.de](mailto:presse@kreativbund.de).

The Programme will be held in English.

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About The German Government's Centre of Excellence for the Cultural & Creative Industries

The German Government's Centre of Excellence for the Cultural and Creative Industries (Kompetenzzentrum Kultur- und Kreativwirtschaft des Bundes) strives for more visibility for the cultural and creative industries and the far-reaching impact these have on economy, society and politics. The Centre aims to increase the dynamics of innovation, especially in the area of non-technical and creative innovations. Further, it shows solutions for challenges of the present and future developed in collaboration with its comprehensive entrepreneur network. The German Government's Centre of Excellence for the Cultural and Creative Industries is a scheme by the German Cultural and Creative Industry Initiative.