

## EMOTIVE project's survey on digital experiences in Cultural Heritage



[EMOTIVE](#) is a EU-funded research project that works from the premise that **cultural sites are highly emotional places** stimulating human connection and the interest for knowledge. From 2016-2019, the EMOTIVE consortium has researched, designed, developed and evaluated methods and tools that can support the cultural and creative industries in creating narratives and experiences which draw on the power of **emotive storytelling**. The output of this process is a number of prototype tools and applications for heritage professionals and visitors that produce interactive, personalized, emotionally resonant digital experiences for museums and cultural sites.

In this general contest EMOTIVE EU **is conducting a survey to understand the market for digital experiences in cultural heritage and to evaluate its platform features**. The survey aims to collect opinions about the EMOTIVE platform and other's experiences in using similar platforms in the past.

Click [HERE](#) to answer the questionnaire! It takes about 5-10 minutes.]