

eCult Stakeholder Workshop



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The Beauty & the Beast: How to approach Culture and ICT?

The workshop will be held at the **Museum für Kunst und Gewerbe (Museum for Art and Crafts)** in **Hamburg** on **21 January 2014**, co-organised by the [eCultValue](#) and [Maxiculture](#) projects.]

Through stimulating and active participation of stakeholders such as museums and art galleries, EU Cultural Heritage projects and technology providers, the workshop's main objective is to find ways and processes to bring IT providers, cultural heritage owners and users together. Panels and the audience will discuss in a participative way inspired by the 'BarCamp' method in order to present recommendations and potential processes to close the gap between technology and culture.

How to participate?

The workshop is meant as an interactive discussion event.

After Panel introductions, the audience is asked to identify discussion topics that support the main workshop topic and give a 5 minutes "IntroTalk" to one of the three panels: Cultural heritage owners like museums, technology providers, and intermediaries/artists/visitors.

Please have a look at the [Draft Agenda](#) to find out more and prepare your IntroTalk!

The event is free of charge but subject to an [on-line registration](#). **Places are limited** and will be distributed at a first come first serve base.

For further information please visit contact at: <http://www.ecultobservatory.eu/contact> or visit the [eCult Observatory](#), the "one-stop-shop" for Cultural Heritage, new technologies and the knowledge exchange.