E-Space presents... NORA



]
We are **four art-flirty young women**, each one different from the other.
We are your companions on an infinite journey through the jungle of Culture.
We are Italians, surrounded by Arts, Culture and Beauty and for sure this helped in our vision that Beauty is everywhere, but a little bit more in Art.
Forget about the grade-school teacher who dragged you at the museum, tedious books, knowall professors looking alike and objectiveness: **no one is really objective**, so why should we?
We will show you that everything is related to everything else and that unexpected things are more related than the others.
We are not close friends with Botero, Hirst or Koons nor we do not have a Pollock hanging on our walls (at most we could afford a drawing by our niece).
We are not the guest stars invited at MoMA's private views but we know all the openings with a free buffet and lots of wine.
We are not professional photographers so enjoy our genuine pictures taken with our mobile phones (if we remember to put them in charge).

We will tell you what these Unidentified (maybe Flying) Objects of Arts are, explaining why they probably cost more than your whole house.
We will interview people from the Art world, asking them what you want to know.
We will confess you some secrets and curiosities, so you can look smarty with your friends by telling them.
We will show you the connections between art, cinema, fashion, music, architecture and each subject you are interested in.
We will suggest you which exhibition to visit on your next trip.
We will guide you in this magnificent, terrifying, fascinating and oneiric world.

Be ready for irreverence, fanciness, sauciness, laughing to death, aesthetic poetry written under alcohol fumes, tip ?n tricks to become the perfect infiltrated at vernissages and more on. Embrace this cultural spectrum made of coloured and b/w strands, that would make the eyes of the teachers rolling back.
Enjoy NORA.

Learn more: http://www.noradot.com/

NORA was one of the winner projects of the E-Space Future Museum Challenge in Venice (March 2016) and was further developed during the E-Space Business Modelling Workshop series.

Discover the 7 projects incubated by E-Space]