

E-Space and TV Pilot at DISH2015

The screenshot shows the website for DISH 2015. At the top, it says "DISH 2015" with the tagline "Money and Power" and "The conference about digital strategies for heritage". The dates "7 - 8 december 2015" and location "De Doelen, Rotterdam" are listed. A navigation menu includes Home, Theme, Programme, Register, Practical Info, Sponsors, Call for Proposals, and About. The main content area features the title "Track 1: Lose your modesty!" and a paragraph: "We have something really valuable to offer to society! It's high time for an immodest, daring presentation of our digital wares. As we have, by far, no monopoly on digital content, we must compete. How do we achieve that? What cunning strategic alliances with our natural allies (education and science), with other cultural institutions, governmental organizations and creative industries should we make? How do we need to change?". A red circular logo with "DISH" is visible. Below the text are sections for "Keywords", "Keynote: Arnoud Oding", "Workshops to help you Lose your Modesty", and "Tables to help you Lose your Modesty". On the right, there are social media links for Facebook, Twitter, and LinkedIn, and a "Twitter Feed" section showing a tweet from @DISHconference: "We're very excited: it's almost time for #DISH2015! Be sure to get your ticket before the 1st of December! Go to dish2015.nl/register/".

Europeana Space and the [Europeana TV pilot](#) were extensively presented at **DISH 2015** in Rotterdam, an important biannual conference about digital strategies for heritage.

A table session was chaired by **Greg Markus** ([NISV](#)), under the title: **Adding another layer: Europeana Space and sustainable prototyping**, trying to discuss the key relationship between experimenting with creativity and sustainability. The experience of E-Space hackathons and the process of business modelling that follows is able to assess and predict caveats that would impact the sustainability of the hackathon outcomes. The session stimulated a frank and open discussion about hackathon and business models with experts in this field. The Table discussion took place within the track 1 Lose your Modesty!

<http://www.dish2015.nl/programme/table-sessions/day-1-lose-your-modesty/>

Unanimously, the elephant in the room for Europeana Space was acclaimed to be IPR.

Also, the project and the TV pilot were presented in detail during a panel workshop including other EU projects and initiatives. The objective of the Panel, entitled **From Digitisation to Preservation, Creative Re-use of Cultural Content and Citizen Participation**, was to discuss the effects of the impressive amount of digitized cultural heritage (DCH) now available in Europe, in terms of:

- making cultural heritage more accessible and generating benefits to the content owners and to the citizens, in a more participative approach to cultural heritage and research

- assessing the sociological impact and the context of change brought in by digitization and digital technologies, and the changing role of cultural institutions

- determining solutions for re-using digital cultural content to unlock its business potential fostering economic growth

Crucially, generating new employment and economic rewards by leveraging on DCH needs the development of strategic alliances between sectors and actors which are not used to work together. Next to that, we see examples of how the accelerating pace of IT developments and its usage by ordinary people is going far beyond society's ability to make sense (and make sensible decisions) of what is 'right' and what is 'wrong' within the context of existing legal and moral codes. For Europeana Space, **Lizzy Komen of [NISV](#)** and **Bart Bonnevalle of [Noterik](#)** presented the overall framework of the project and then went in details about the TV pilot. The slides of the panel workshop are available [here](#). The panel was set on the first day of the conference 7th December in the Track 1 Lose your Modesty! <http://www.dish2015.nl/programme/workshops/lose-your-modesty/>