

Discovering GG Barrett of Urban Fraggie Art.

As we enter a new digital age, more and more artists are redefining their craft and taking the plunge to enter the digital age. One no exception to this is GG Barrett of Urban Fraggie Art. GG (formerly Joanne) Barrett studied Fine Art at Edge Hill University, but never entered the possibility of making her passion of horses and art her career. Until now.



Having never even entered the world of digital, a thought came about her 13 years ago to download Photoshop. She had never used the medium before and can't recall where the inspiration came from to design some wall art for her own walls. But she did, and what she did create, caused a buzz and she was urged to start a business.

Fast forwards to now, she has decided to take her discovery seriously and embark on the journey of digital media being used to create stunning masterpieces. Having exhibited at Waterstones, she received some beautiful comments such as 'your art gave me escape from my mind' and 'a very spiritualism art'.



GG endeavours to depict the horse in a state of freedom, expressing the true nature and spirit of the horse. Being a horse lover and owner of a beautiful grey warmblood, she understands horses at a deep level, and understands their need for expression.

This is visible within her work, their titles and the stories which accompany them.

To create her work she uses still media to transform what was once a boring photograph into a stunning visual piece of art, capturing the true spirit of equine.

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