

## Digital4Her - the role and participation of women in the digital transformation



Digital4Her is a full day event, seeking to generate thought-provoking talks on the various roles assumed by women and girls in the digital field. Representatives of the public, private and non-profit sectors, hailing from numerous different EU countries, will come together to engage in dialogues on the promotion of digital skills and STEM studies among girls, the fostering of women-driven entrepreneurship, as well as the ways of combating gender stereotypes in the media.

Moderated by the Director of the Digital Leadership Institute, Cheryl Miller and in the presence of Commissioner Gabriel, members of the European Parliament and high level representatives of Member States, the discussion will unfold as following:

- 09:00 - 09:30 Registration & Welcome coffee
- 09:30 - 10:00 Opening ceremony
- 10:00 - 11:30 Seeing it is being it
- 11:30 - 11:45 Coffee break
- 11:45 - 13:00 #DigitalSkills4Her ? The future is now
- 11:45 - 13:00 Fighting stereotypes in audiovisual media
- 13:00 - 14:00 Networking Lunch
- 14:00 - 15:30 Let's talk about Start-ups
- 15:30 - 15:45 Coffee break
- 15:45 - 17:00 Startups worth growing
- 17:00 - 17:30 Closing ceremony and Start-up Awards

Pitch your project - Applications from 15 to 29 May

We are looking for 10 women led tech startups, that are currently on a growing phase, to pitch in front of a jury formed by investors and startup programme representatives.

More information: <https://ec.europa.eu/digital-single-market/en/news/digital4her>