

Digital Storytelling Festival



Europeana, the European gateway to digital cultural heritage, is reflecting about digital storytelling since a long time, also thanks to a dedicated task force on the topic, run by the Europeana Communicators Community with 26 members from 14 countries. Storytelling is important to engage various types of audiences with a variety of tools such as online exhibitions, apps and videogames, video content and podcasts with entertainment or educational purposes.

Effective storytelling can really be crucial in reaching better and more audiences, sharing knowledge and enabling participation in cultural heritage. Cultural Heritage audiences want to feel informed by digital stories, but also curious, immersed, inspired and connected by them. It is this that sets storytelling apart from other content types; and it is this that gives storytelling such a role to play in engagement and community-building across the cultural heritage sector.

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Digital Storytelling Festival

Among the initiatives aiming at exploring and promoting Digital Storytelling, the Festival was created as an online event inviting cultural heritage professionals to discover resources and tools to create digital content, explore ways to boost audience engagement online and discover the value of Open GLAM.

More about the Digital Storytelling Festival: <https://medium.com/digital-storytelling-festival>

This first edition of the Europeana Digital Storytelling Festival actively encouraged people to create digital stories from openly licensed cultural heritage collections in Europeana.

During this Closing Online Event, we will:

- announce the contest winners
- explore the submissions
- discuss the opportunities and challenges related to storytelling and work with openly licensed cultural heritage collections
- showcase inspiring examples of storytelling by professionals from the culture sector

Registration to the Closing Online Event: <https://pro.europeana.eu/event/digital-storytelling-festival-closing-online-event>