Digital Signs - Human and Artificial Intelligence for the arts and the creative industries of the third millennium

Starting from the sign as a foundational element of the creative act?its becoming meaning, writing, and structure?scholars from

different disciplines, ranging from art history to design, from philosophy to mathematics, and from the natural sciences to astronomy, will explore AI as a creative tool and an interpretative support. From graphic arts to the creative industries, from the reconstruction and enhancement of cultural heritage to the forms and sounds of the universe, significant and compelling international case studies will be presented and discussed. Digital signs, therefore, become a space for comparison and dialogue among different fields of knowledge, fostering new research and educational perspectives.

Museum of Graphic Arts (Pisa) is proud to host the Digital Signs international symposium, where experts in different fields and from all over the world will participate to provide insights and foster discussions through three roundtables on AI, creativity, the Arts, Cultural Heritage and more.

The event is open and no booking is required.

Learn more on the Museum of Graphic Arts's webpage:
https://museodellagrafica.sma.unipi.it/2026/09/digital-signs-human-and-artificial-intelligence-for-the-arts-and-the-creative-industries-of-the-third-millennium/

PROGRAMME of the DIGITAL SIGNS Symposium

Museum of Graphic Arts, Pisa, October 1st 2026

9:00-9:30 Opening Remarks and Institutional Welcome

9:30-12:00 Session I ? Concepts and Perspectives
Round Table: AI, Creativity, and New Perspectives for the Arts and Cultural Heritage

12:00-14:00 Lunch break

14:00-16:00 Session II ? Practices and Applications
Round Table: AI in the Creative Industries and Cultural Innovation

16:00-16:15 Coffee Break

16:15-16:50 Session III ? Future Directions
Round Table: Human and Artificial Intelligence for the Future of Creativity

16:50-17:00 Closing Remarks