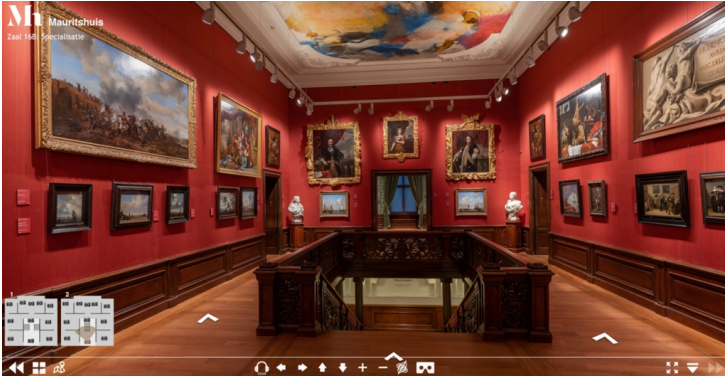


## Digital Museums: Hype or Future?



Research project of MA students in the Museums in Context course at the Erasmus University Rotterdam, [MA Cultural Economics](#) led by professor Trilce Navarrete.

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During the first lockdowns of the Covid-19 pandemic you could find digital museums on every corner of the internet, could this have been a prelude of a digital future for museums? Digital museums, accessible from anywhere in the world, are becoming more common. Many household names such as the Louvre, the Guggenheim, or the Uffizi Gallery are already offering vast online tools to make their collections more accessible and future-proof. The impact of world-wide lockdowns increased the demand for virtual experiences like those offered by digital museums (Tissen, 2021). However, it remains unclear whether this trend will carry on, leaving museums unsure of how to make sure their impact is built to last and how digital could benefit the physical museum.

