

## Digital Cultural Heritage as a lab for fostering win-win collaboration between the public and the private sector



PHOTOCONSORTIUM, the international consortium for photographic heritage, organized its annual event 2018 in Barcelona, hosted by [Generalitat de Catalunya](#) ? [GENCAT](#) in the beautiful locations of the Department of Culture.

While the Association's general assembly took place on 11th June, a public conference is organized the day after.



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?Digital Cultural Heritage as a lab for fostering win-win collaboration between the public and the private sector? ? half day conference

**Santa Mònica Art Centre, La Rambla 7 Barcelona**

**12 June 2018**

10.00 Welcome message / Anna Busom, GENCAT

10.10 The road from object to story: metadata as a gateway to unlocking digital heritage / Fred Truyen, Photoconsortium president

10.30 Photoconsortium collections in Europeana: Europeana Photography and Migration / Sofie Taes, curator

10.50 break

11.20 EU funding digital cultural heritage: how to succeed in a European project / Antonella Fresa, Photoconsortium vicepresident

11.40 Connecting Culture with Europeana / Douglas McCarthy, Europeana

12.00 Panel discussion: Experiences of collaboration, sustainability and best practices around photographic heritage and new technologies

- Chair: David I. Frank, [CRDI](#)]

- Confirmed Participants: András Török, [Fortepan](#); Frank Golomb, [United Archives](#); Ismo Malinen, [National Board of Antiquities](#); Allison Kupietzky, [the Israel Museum](#); Erik Buelinkx, [KIK-IRPA](#); Douglas Mc Carthy, Europeana.]

13.00 Closing of the event

**Attendance was free. Contact:** [info@photoconsortium.net](mailto:info@photoconsortium.net).]

