

## Culture Moves project: Dance (Algo)Rhythms



The CultureMoves research team of the C-DaRE center of Coventry University - Sarah Whatley, Rosa Cisneros and Marie-Louise Crawley - participated in the 'Moving Culture: Tourism, Dance and Digital Storytelling', organised by the Culture Moves project in Pisa.



Key stakeholders from the cultural heritage, tourism, education and creative industries, with speakers from internationally renowned organisations such as Pep Gatell (La Fura dels Baus), Milena Popova (Europeana), Alfredo di Liguori (PugliaPromozione), and Sara di Giorgio (CulturaItalia) discussed new forms of creative and digital engagement, presenting inspiring examples of best practice.

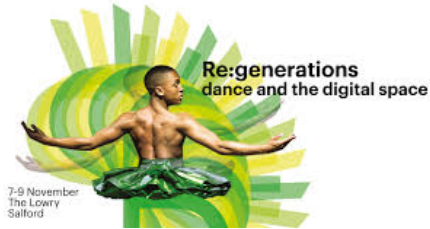
The conference was the occasion to host the **opening of Dance (Algo)Rhythms, a video installation for the promotion of the Apuan Riviera region carried out by the Culture Moves project.** Conceived and designed by Studio RF (Roberto Fazio), Dance (Algo)Rhythms proposes the **creative re-use of digital content to tell the story of a place in a human-computer interactive form.** The digital content used in the work was kindly provided by Europeana, the EX APT photographic archive (Provincial Archive of Massa-Carrara) and by the historical archive of the Marble Railway (Municipality of Carrara). The public were invited to visit the installation, enter into a relationship with the digital content, and by their movements, modify it, giving life to new artistic forms. On the evening of 11th October, live dance performances took place within the video installation during which classical,

historical and hip-hop dancers transformed the main elements of the Apuan Riviera ? mountains, marble quarries and coastline ? into a digital scenography.

The appointment in Pisa is just the latest of a series of encounters organised by C-DaRE on the theme of dance and digital space.

In early November, the team of C-DaRE met with artists, researchers, practitioners and dance experts across the north of the UK (Leeds / Slanjayvah Danza; Manchester / Anton Mirto; Amy Voris) to undertake theoretical and practical explorations of Europeana and the CultureMoves digital storytelling and dance annotation tools (MovesCollect, MovesScrapbook, MotionNotes).

On the 7th November, an interactive workshop was organised at One Dance UK's international conference in Salford, Re:generations 2019.



The team also presented at the InDialogue 2019 conference in Lincoln.

For more information on the CultureMoves project and what we are up to: <https://www.culturemoves.eu/post/82309953>