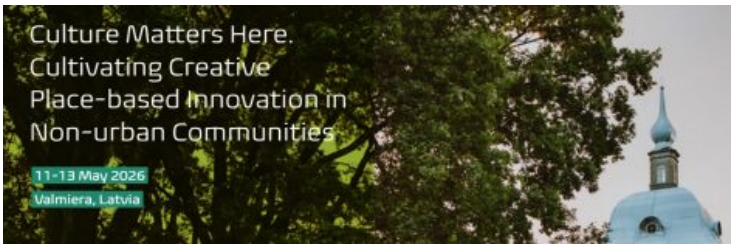
Culture Matters Here. Cultivating Creative Place-based Innovation in Non-urban Communities



The IN SITU project celebrates its Final Conference in Valmiera (Latvia) from 11 to 13 May 2026.
Extended deadline: The deadline for the **Call for Papers** for the **Special Issue Proposal** in the International Journal of Cultural Policy has been **extended to 15 December 2025**.



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The conference will be a dynamic forum for exploring cutting-edge research and practices in place-based innovation and creativity of the cultural and creative industries (CCIs) in non-urban areas.

Because of the **focus on innovative and sustainable cultural and creative practices in remote areas and peripheral corners of Europe**, the themes addressed in the conference resonate many of the subjects that are studied in SECreTOUR project.

The IN SITU project invites proposals for presentations of papers and projects from a diverse range of individuals, including scholars, researchers, artists, cultural practitioners, activists, policymakers and decision-makers from across the world and a broad range of disciplines.

The deadline for submitting proposals of presentations has been extended to 15 December 2025. The submission is expected to be delivered online through the e-form made available on the IN SITU website.

The presentations are expected to demonstrate the transformative power of the creative and cultural sector in forging more equitable and sustainable communities in rural and non-urban areas by:

- Strengthening cultural and creative practice and place-based innovation
- Fostering cross-sectoral collaboration and partnerships for local benefit
- Advancing planning and policy frameworks for creative work in non-urban areas

We are expecting that the outcomes of the Conference will provide relevant insights in the research conducted by SECreTOUR.

SECreTOUR is a research and innovation action funded under the Horizon Europe Programme of the EU.

Follow SECreTour online also on the SECreTour project's website.