Cultural Heritage as a Source of Societal Well-being in European Regions, HERIWELL Workshop



The <u>ESPON</u> week] will take place from 30 May to 3 June 2022, organized in collaboration with the French Presidency of the EU Council in the framework of ESPON Cooperation Programme, with the aim of supporting policy development for promoting territorial cohesion and harmonious development of the European territory.

Through different presentations and interactive workshops participants will get an update on the latest ESPON evidence.

During the week two new policy briefs summarizing ESPON EU-wide research on ?Economic interdependencies and regional strategies policies? and ?Social and territorial consequences of COVID-19 at regional level? and a series of workshops to get to know more and discuss latest ESPON research, have been planned.

In particular, <u>HERIWELL</u> - Cultural Heritage as a Source of Societal Well-being in European Regions], project of the **UNCHARTED community**, will be the protagonist of the hybrid workshop Cultural Heritage as a Source of Societal Well-being in European Regions on June 1.

The workshop will feature the final outcomes of the research project and has a twofold purpose:

Draw policymakers' attention on **the need of promoting cultural heritage values as catalysts for societal well-being**, as well as an opportunity for territorial competitiveness and sustainable growth in ESPON territories;

Understand **the impacts of COVID-19 on cultural heritage** and draw on lessons learnt from the COVID-19 crisis for the future development of the heritage sector.

Four main sessions will provide **insights on how to valorise cultural heritage for the social and economic well-being** of European citizens.

A special focus will be dedicated to the HERIWELL **case studies** which examined the contribution of cultural heritage to the societal well-being gains for local citizens, tourist, minorities, youth, etc.

Further information:

About ESPON week:

https://www.espon.eu/sites/default/files/attachments/ESPON%20week%20draft%20programme%2023%20May%202022.pdf About EPSON HERIWELL: https://www.espon.eu/HERIWELL