

Cross-Re-Tour Open Innovation Programme

NEWS from the SECReTour Network of common interest

The [Cross-Re-Tour](#) project participates in the [SECReTOUR Network of Common Interest](#).

Cross-Re-Tour fosters open innovation in the tourism sector, giving small and medium-sized enterprises access to knowledge about digital, green, and circular economy tools and solutions to improve their operational performance. These tools, typically used in other industries or by large tourism corporations are tested, implemented, and scaled through the project's Open Innovation Programme.

Through an Open Call for Proposals, held from November 2024 to February 2025, the Cross-Re-Tour project selected 87 projects that have been compiled in the **Catalogue of Awarded Projects**.



The Catalogue is available [here](#) for free download.

A selection of projects funded under Cross-Re-Tour Programme is introduced in the attached document, collecting the good practices that are focused on the intersection between culture, heritage and digital technologies.

We invite you to browse through the **attached collection**.

Follow SECReTour online also on the [SECReTour project's website](#).

