

Cross-Fertilisation process on the topic of Regenerative Tourism Concept

Regenera4MED

Towards a Mediterranean model of regenerative tourism

"Shifting from sustainability to regeneration"



[Regenera4MED](#) is a project co-funded by the Interreg Euro-MED Programme of the European Commission to help Mediterranean regions shifting from sustainable to regenerative tourism, including restoring ecosystems, culture and community well-being.

The Regenera4MED project launched an interesting cross-fertilisation initiative with the aim to connect projects and initiatives interested on the topic of Regenerative Tourism Concept.

[SECReTOUR](#) participates in the cross-fertilisation initiative.

In this framework, a **survey** was launched to review and contribute with feedback to the creation of the **Regenerative Tourism Manifesto**, which seeks to:

- Establish common principles and a shared vision
- Build alignment across projects and stakeholders

Support the scaling and transferability of regenerative tourism approaches

Deadline for responding to the survey: **Friday 15 May 2026**

More information about Regenera4MED are available on the [project's brochure](#).

Follow SECreTour online also on the [SECreTour project's website](#).