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Creative Industries and the Arts



Recently, it was published a very interesting article in the Guardian, about creative industries and creative people in the UK. The article reports the opinion of 3 relevant professionals, who are also speakers at Remix Summit 2014, on why supporting artists and evolving the curriculum is key for the long-term sustainability of the sector and to encourage innovation.

Highlights from the article:

Alex Poots, director, Manchester International Festival

"The really obvious answer is that we need to support and empower the people who are best placed to advance artforms and challenge received ideas ? and that's artists. We have to start with the art"

Ian Livingstone CBE, co-founder of Games Workshop and creative industries champion for BIS

?We must not underestimate the contribution that art, music, drama and design make in promoting diverse thinking, self-expression and self-determination ? the raw materials of the creative industries.?

Ruth Mackenzie, interim CEO and creative director, The Space

?Of course, every new work is not going to be innovative, change the artform and become a hit with audiences ? and for artists, producers, funders and partners, creating something that is only recognised as amazing after your death may not sound like the most fulfilling career path. But exploring and inventing, experimenting and sharing is sometimes thrilling, often fun or exciting, occasionally provocative or even life changing.?

Read the whole article on theguardian.com