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Crafting heritage: Restoring, Reactivating, Resisting



European Fashion Heritage Association invites you to its conference "Crafting Heritage: Restoring, Reactivating, Resisting" organized in collaboration with **DIDA - Università degli Studi di Firenze** and **Museo del Tessuto di Prato**.

According to UNESCO ?traditional craftsmanship is perhaps the most tangible manifestation of intangible cultural heritage.? **The conference Crafting Heritage** moves from this concept to explore how fashion and its products - textiles, accessories and clothes - can inform **a better understanding of the relationship between craftsmanship and heritage.** Crafts are an invisible thread that connects groups of people into communities who share the same knowledge, skills and traditions. **The richness of European crafts is documented** in the collections of hand-made objects such as jewellery, textiles and garments that carry distinct features of particular traditions and tastes as well as techniques and imagination unique to the artisans who made them. More recently, craftsmanship can also be seen in the use of analogue media technologies to produce sound and video recordings. **Intangible knowledge, skills, techniques and traditions** are just as important for the craftsmanship's renewal in contemporary practices.

Divided in three main areas - **Restoring, Reactivating, Resisting** - the conference will present **first-hand experiences in researching and developing techniques to preserve fashion objects and the knowledge they bear** in their materiality; special projects in which fashion houses and local craft workshops collaborated; craft **as resistance and ?language? of activism**, to fight social inequalities and imagine a better future, preserving and updating - mainly through digital technologies - past making processes.

Programme and Registration: https://www.eventbrite.it/e/crafting-heritage-registration-210963356077]