

## #CharterAllianceEU: A new wide collaboration in the Cultural Heritage sector



The 29th April marked the official launch of a new European cross-border project: the **European Cultural Heritage Skills Alliance CHARTER** brings together the expertise of 47 European cultural heritage organisations to ensure a long-lasting and durable sector. Over four years, the Erasmus+ funded project will professionalise the sector and further demonstrate its contribution to sustainable and thriving societies and economies. **CHARTER's consortium is composed of 28 full and affiliate members**, which represents some of the top European cultural heritage actors. All partners cover the 5 fields of analysis: **safeguarding and preservation; crafts and traditional knowledge; dissemination and communication; knowledge; planning and management**. The project stems from the lack of statistical recognition of the cultural heritage (CH) sector since without it, the economic impact of the sector goes unnoticed. Consequently, its potential to strengthen European cultural identities and social cohesion cannot be realised.

The initiative will map the needs of the CH sector to identify skills shortages and mismatches to develop fitting training programmes for already active CH professionals. The Alliance will also support the educational system to be responsive and adapt curricula and learning goals in accordance with the actual needs of the sector. Upskilling of core and transversal skills will be made easy and lifelong exchange, capacity building and movement within Europe will be encouraged. All efforts combined will professionalise the sector and CHARTER will showcase that CH is integral in achieving social, economic and environmental sustainability.

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