Museum Digital Summit



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The Museum Digital Summit will take place online 22-23 July 2025.]

MuseumNext] is a global conference series on the future of museums. Over the past 12 months the events have brought together more than 20,000 museum professionals for their virtual conference series, which has offered insight, inspiration and actionable advice.

Each MuseumNext conference has a theme, around which the community comes together to discuss the future of museums. The theme of the July virtual conference will be **the digital side of museums**.

MuseumNext is looking for inspiring case studies, actionable strategies and new ideas that can help its community to find digital success. They're now looking for speakers to make 20-minute presentations for this event.

Some subjects which you may choose to address:

- How are museums using digital to stay connected with audiences?
- How are museums create hybrid digital experiences on site and online?
- How are museums adopting digital technology in exhibitions?
- What are the new technologies that can help museums serve their audiences?
- How is digital being used to open up collections online?
- How are museums using artificial intelligence?
- How are museums crowdsourcing contemporary collections?
- How are museums using digital to offer new opportunities to learn?
- How are museums using technology to generate revenue?
- What is the future of digital in museums?

Presentation Format: MuseumNext follows a fast-paced, twenty-minute presentation format, emphasising practice over theory. All talks must be pre-recorded to ensure high-quality presentations and minimise technical difficulties. Speakers should be available for live Q&As if time zones permit (event runs 12pm ? 5pm London time zone). All presentations must be in English.

Download the speakers guide here, to see examples of past presentations and tips for making your MuseumNext presentation a success.

How to Apply: Submit proposals here, including the title, presenter names, theme summary, relevant links, and expected learning outcomes.

The deadline is March 31st 2025.

What's next? The conference peer panel will review all proposals and curate the event program.

Pre-recorded talks will be required by July 8th to allow for captioning, use in marketing and tech checks.