Build with Bits (BWB) - 5th Edition

Build with Bits (BwB) is an international online experience, where participants learn how to create **virtual environments** that generate a **positive impact** on local issues related to **digital culture, education, and this year, we will have a special focus on sustainable tourism**.

Join a virtual environment any digital interface where a group of users can remotely collaborate in order to produce, design, edit, publish and/or communicate a creation made by themselves from scratch or from previous digitized assets. A virtual environment is created through the combination of multiple technologies and tools.

Europeana is looking for three projects from different European cities to join Build with Bits 5, which will take place during the first months of 2026.

The call is open until **31 December 2025**. After the project selection, we will open a second call to recruit collaborators who will help bring the chosen ideas to life.

By joining Build with Bits, you will:

  Receive **free training** in the design, building, and mediation of virtual environments.
  Upskill with new digital tools and creative methods.
  Connect with **international peers and experts**.
       - Bring to life a project that might otherwise stay on paper.
  Strengthen **open innovation** practices within your institution.
  Obtain a **certificate of participation**.
  Gain visibility and the chance to **scale up your project**.
  Learn strategies to **engage new and existing audiences**.
  Create an **artistic output validated by an acknowledged institution**.

If you're passionate about innovation, collaboration, and cultural heritage in the digital age, this is your opportunity.

Learn more about how you can participate here and apply through this link.