

British Media Awards 2014 recognises the achievements of Tech Media



Article by Lucia Ruggiero

The award of '**Content Team of the Year**' has been presented to the editorial team which works to produce Digital Arts, Mac World, Tech Advisor and PC Advisor. The award was presented to the team at the British Media Awards 2014, which recognises innovation and excellence in the media within the UK. The team, known as Tech Media, is one of the leading names in technology, events and research in the digital world. The judges of the British Media Awards explained that the award was given to Tech Media for their ability to demonstrate 'commercial aptitude and mastery of publishing across different platforms'. This highlights the importance of versatility and an ability to produce work across a variety of different mediums, especially in the digital field.



Tech Media was founded in 1964 and boasts headquarters in Boston and Massachusetts, as well as its ability to reach consumers in 97 countries, amounting to over 280 million people.

More information:

<http://www.digitalartsonline.co.uk/news/creative-business/digital-arts-editorial-team-wins-at-british-media-awards/>

Photos: From [British Media Awards website](#)