Be.CULTOUR and INCULTUM establish collaboration

The EU-funded **Be.CULTOUR** project recently establised a cooperation agreement with INCULTUM, aiming at cross-dissemination, knowledge exchange and other common actions in the area of sustainable cultural tourism.



Be.CULTOUR stands for ?**Beyond CULtural TOURism**: heritage innovation networks as drivers of Europeanisation towards a human-centred and circular tourism economy?. It expresses the goal to move beyond tourism through a longer-term human-centred development perspective, enhancing cultural heritage and landscape values.

Read more about the project in the official website: https://becultour.eu/