

Be.CULTOUR webinar: Understanding the European value of cultural heritage: Power of networks



The Be.CULTOUR project, focused on enhancing cultural heritage and landscape values for sustainable cultural tourism, is launching a **new series of webinars to boost peer learning among its Community of Interest and other followers**. Various experts and on-field stakeholders will be invited to present and discuss their innovative ideas, their progress and their challenges concerning cultural tourism and beyond. The main purpose is to learn from peers and acknowledge the best practices from the field: where the challenges lay and how to face them. Given that Be.CULTOUR and INCULTUM established a cooperation agreement for cross-dissemination and knowledge exchange, the webinar series is promoted also via the INCULTUM channels and in the INCULTUM network.

Webinar 2: Understanding the European value of cultural heritage: Power of networks - 24 March 2023

The webinar will address the concept of Europeanisation based on the intertwine of cultural networks operating in Europe. We will discuss the added value of being a member of a network and reflect on the opportunities and challenges faced by network operators. In addition, examples on the benefit from formal and informal networks will be presented, as well as guidelines on how to use the networks to develop innovative solutions towards circular cultural tourism. This approach reflects the ambitions of Be.CULTOUR and constitutes an important part of the concept ideation and development of Action Plans in its pilot heritage sites.

Registration is accessible from <https://becultour.eu/becultour-webinars>

The list of all other topics addressed includes:

