

The **unique selling point** is that CoE offering is **coherent and consistent** and should be applicable to any type of digital object and it is backed by the combined experience of the DP pioneers both in the research field and, more importantly, as worldwide earliest adopters of DP practices. While there are specific data areas such as documents or audio-visual which have community recognised preservation techniques, the CoE believes that most, if not all, repositories will be called on to preserve many different types of information. The services offering comes from members, experts in their fields, as well as from the APA office. Members obtain benefits including, but not limited to, being able to access additional, non-public material, discounts on access to the offerings and to present a unified voice to policy makers and funders.

The conference is organised around examples from members showing how they have tackled and overcome their preservation problems. The examples are further grouped around the integrated view of digital preservation which APARSEN has brought together.