

Activated the Master in Color Design & Technology



Politecnico di Milano and Università degli Studi di Milano activated the new Master in 'Color Design & Technology'.

The Master aims at forming professionals able to manage technology and project issues related to the use of color in a wide set of application fields, e.g. industrial products design, interior design, communication, fashion, entertainment, indoor and outdoor lighting.

Color is considered not only a simple attribute of objects or surfaces, but also a technical tool for communication and design, and a basic element to perceive and interact with the world. The Master will begin the 25th February 2013 and will finish in February 2014.

Aims
The Master in Color & Technology will train a group of professionals who will be able to manage technology and project issues relating to the use of color in a wide set of applicable fields, including: industrial product design, interior design, communication, fashion, entertainment, indoor and outdoor lighting. Color is considered not only a simple attribute of objects or surfaces, but also a technical tool for communication and design, and a basic element to perceive and interact with the world.

Didactics
Lessons are divided into two phases: the first teaches the theory and the technology of color, colorimetry, control and reproduction, chemistry, psychology and perception; in the second phase, the acquired knowledge will be applied in several professional fields. At the end of the two phases an internship in a company will conclude the master.

Admission
The first master's course will be taught in Italian. However, foreign students are invited to apply. It is possible that course in English or a translation service can be provided, according to the number of requests received.

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Con il patrocinio di:

Gruppo del Colore
PROGETTO IRIDE
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