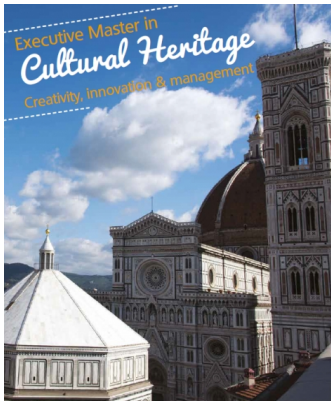


## A focus on heritage and creativity with an innovative method: Executive Master Cultural Heritage - Florence 2018



Università Cattolica del Sacro Cuore - Milano and Opera di Santa Maria del Fiore in Florence are glad to present **the Executive Master in Cultural Heritage. Creativity, Innovation and Management**: a one-year, full-time program, taught entirely in English, that attracts candidates from all over the world.

The Master is targeted at graduates and young professionals eager to take advantage of the global changes related to creative industries and tourism.

Thanks to Italian excellence in cultural heritage and entrepreneurial talent, the Master offers a solid foundation in management - with specific attention to the historical-artistic and tourism sectors, supporting innovation, creativity, and business development.

**Location** Opera di Santa Maria del Fiore, Studium Florentinum, Florence, Italy

**Duration** January ? December 2018

**Format** Full time

**Degree** 70 ECTS

**Language** English

**Classes** Taught lessons with workshops, group work and case studies

**Internship** Strategic practical work experience with some of the region's leading business companies

Download the Brochure for more information ([PDF, 775 Kb](#))