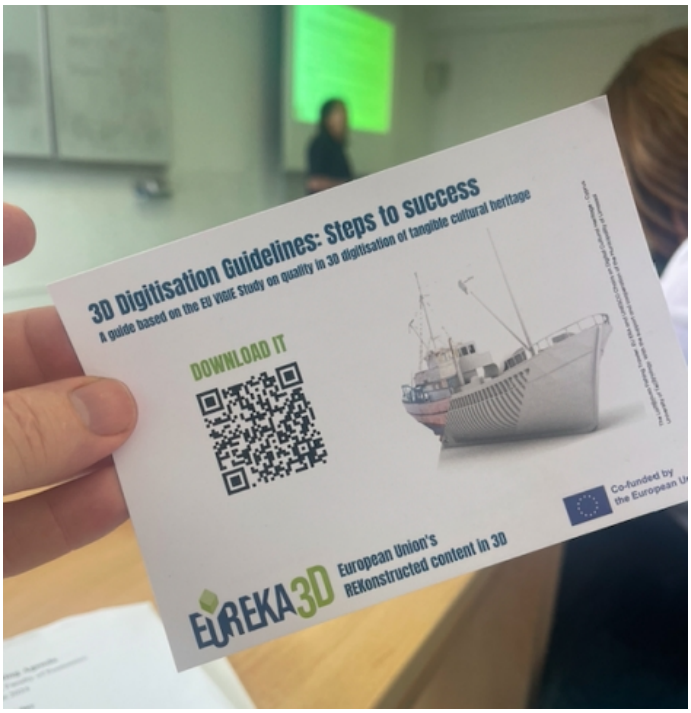
3D Digitisation Guidelines by EUreka3D presented during SECreTOUR kick-off meeting



SECreTOUR is an Horizon Europe project about cultural tourism, to drive sustainable cultural tourism by empowering local communities, shaping a Fair, Creative, and Sustainable Tourism approach, and testing diverse European pilot cases to foster fair development, community engagement, and policy insights.

During the kick-off meeting of SECreTOUR project, that took place in Slovakia hosted by Matej Bel University in Banská Bystrica, the work of EUreka3D in supporting advanced digitization of heritage assets for reuse in various domains, including tourism, was presented by project coordinator Antonella Fresa, along with a speech on the 3D Digitisation Guidelines produced by the project.