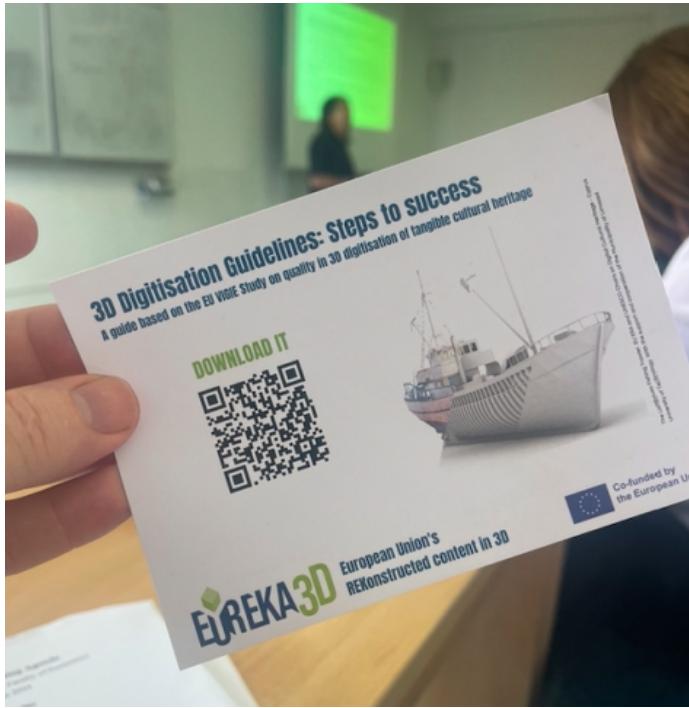


3D Digitisation Guidelines by EUreka3D presented during SECReTOUR kick-off meeting



SECReTOUR is an Horizon Europe project about cultural tourism, to drive sustainable cultural tourism by empowering local communities, shaping a Fair, Creative, and Sustainable Tourism approach, and testing diverse European pilot cases to foster fair development, community engagement, and policy insights.

During the kick-off meeting of SECReTOUR project, that took place in Slovakia hosted by Matej Bel University in Banská Bystrica, the work of [EUreka3D](#) in supporting advanced digitization of heritage assets for reuse in various domains, including tourism, was presented by project coordinator Antonella Fresa, along with a speech on the [3D Digitisation Guidelines](#) produced by the project.