

1st cluster meeting of projects on cultural tourism in rural areas

1ST CLUSTER MEETING OF PROJECTS ON CULTURAL TOURISM IN RURAL AREAS



The four sister projects funded under the Horizon Europe call HORIZON-CL2-2023-HERITAGE-01-05 met on 2/7/2024 for the 1st cluster meeting on cultural tourism in rural areas.

Representatives of the projects participated in the meeting together with the Project Officer of REA (Research Executive Agency) and of the Policy Officer of the European Commission.

Each project presented to the others their objectives and expected outcomes with the aim to establish a factual collaboration and to identify opportunities of further exchanges and networking.

The SECReTour project was presented by Antonella Fresa of Promoter srl, leader of the work package on Cooperation, networking, macro-regions, crossborder. The Project Coordinator Jose Maria Martin Civantos of University of Granada and Carsten Jacob Humlebæk of Copenhagen Business School participated in the debate to illustrate the SECReTour initiative.

The **presentation of SECReTour** is available here for [download](#)].

You can read more about partners and workplan of the initiatives at the respective **project's websites**:

CULTURALITY: <https://culturalityproject.eu/>

SECreTour: <https://secretourproject.eu/>

Toural: <https://toural-project.eu/>

For the CROCUS project you can look at the fact-sheet available on the EU CORDIS service:

<https://cordis.europa.eu/project/id/101132454>