

## \* / 12th Athens Digital Arts Festival | Digital Pop



Athens Digital Arts Festival] (ADAF) returns with its 12th edition that will take place from **19 to 22 of May** at the historic center of Athens. The main venue of the Festival will be the **Building Complex Gate Ermou 117 ? 121**.

Under the theme of **Digital Pop**, ADAF 2016 aims to capture the different aspects of Pop in the digital era and explore how our increasing engagement with new technologies and the Internet has generated new trends and habits. **Pop is characterized by the culture of "here and now"**. Nowadays, Pop may be as well defined by likes, shares, tweets, views or followers showing in a way the power of the people to decide about trends and attitudes but also highlighting the ephemerality of it, as the culture around us is changing at high speed. In that sense, we might as well say that what is considered Pop in 2015 might be outdated in 2016 and so on.

The open call for artists received an exciting response by the local and international artistic community, with **2.284 submitted proposals** from **88 countries**. The 12th edition of Athens Digital Arts Festival will present interactive works, audiovisual installations, video art, web art, digital image, creative workshops for adults and kids, artists' talks, presentations of international festivals, AV performances and music events, highlighting the developments in new technologies and artistic practices.



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**Athens Digital Arts Festival invites you to join the team!**

**Volunteers** are a vital part of Athens Digital Arts Festival. Every year, plenty of creative people join the Festival's team in order to develop their abilities and help in all sectors of the festival, such as in the audience reception, exhibition set-up and production as well as in guided tours.

With your participation, you will have the opportunity to live a unique experience and contribute, according to your skills and interests, to all creative and organizational processes of the 12th edition of the festival. If you are over 18, please fill in the following form. Deadline 15th April 2016.

At the end of the festival, all volunteers will receive a certificate of participation.

**More information:** [volunteers@adaf.gr](mailto:volunteers@adaf.gr)

\*/ 12th Athens Digital Arts Festival | May 19 ? 22, 2016

**Main Venue:**

Building Complex Gate Ermou 117-121

**Outdoors:**

Historic Centre of Athens

**[www.adaf.gr](http://www.adaf.gr) | #ADAF2016 #DigitalPop**