



## **VIDEOART & NEW MEDIA AUDIO-VISUAL ART CALL**

**Spain and International/ It is left open without restrictions a call to select, by means of a criteria in which will be valued particularly the experimentation, the innovation and the risk, the creations of all those audio-visual artists who wish that their works are part of the TRANSMADATAC project. This project is dedicated to divulge Video Art and Audio Visual-Art in all its modalities, any processes of image-sound interaction without exclusion of experimental-expanded cinema, with the aim to disclose to the great public a view of the consolidated video artists and offer a platform for all those emergent video artists with a future projection who contribute with renewing proposals, avoid conventional visual language and does not find their place in other mass media spaces. All the received material will enter, unless the authors express the contrary, in the selection for the V Edition of MADATAC, the Contemporary Audio-Visual & New Media Arts Festival, that Transfera Media Arts will organize in December 2013 in Madrid, Spain. This event will serve to prize the best videos among the ones selected by an international jury.**

## **MADATAC AWARDS**

### **(Official International Competitive Section)**

Five awards of a cutting-edge sculpture, with the international artistic and professional recognition implicit in receiving this already prestigious award, besides forming part of the works selected to represent MADATAC in diverse worldwide special programs and events.

***.BEST VIDEO ART WORK AWARD***

***.MOST INNOVATIVE WORK AWARD***

***.MOST PROMISING VIDEO ARTIST AWARD***

***.BEST VISUAL-AURAL INTERACTION AWARD***

***.SPECIAL AUDIENCE AWARD (voted by the festival audiences)***

## **VIDEOSPAIN AWARDS**

MADATAC and the auction house, Subastas Segre will select two/three of the pieces from the competition section to be sold at a public auction at Calle Segre 18, Madrid on February/ March 2014. The works will be exhibited from the first week of the same month. The starting price will be fixed by the auction house for editions of 3 copies on DVD. Artists will receive the final sale price less a percentage commission for administration and sale fees.

## **METRÓPOLIS SELECTION**

The well-known TV programme, Metrópolis (shown on Channel 2 of Spanish public television) will select works from the Official International Section which will be shown in a special programme dedicated to MADATAC to be broadcast after the festival on TVE2.

**. There are not restrictions for the age of the participants, nor for the amount of material desired to send.**

**. The participants must send their works, preferable not to exceed the 20' although we made exceptions if the video merits it, in mpeg, mov or similar files (at least 720x576 16:9 resolution, preferably HD, on a dvd, small hard disk or pen drive), with quality for broadcasting, mandatory Spanish subtitles if there are words, text or dialog in another language, two jpg stills of the video, a brief CV and a filled and signed form agreement for broadcast permission.**

**. The interested can also send a brief promotional video statement about themselves and their work (not more than 4').**

**. There is no criteria as to the subject of the works, (we accept video art, digital art, computer art, media art, live cinema, found footage, video installation, audio-visual performance, human-machine interaction, technological art creation, bio-art, etc) though the IV edition of MADATAC will give preponderance to the concept: **TRANSMORPH REALITY****

**. The submitted and selected works will not be shown or rewarded in any other festival or event that take place 6 months before in the Community of Madrid and 3 months**

**before in the internacional arena, or during the celebration of MADATAC, in order to maintain some exclusivity of the work.**

**. The organization cannot return the sent material.**

**. This year deadline (post stamped) is June 28th, 2013.**

**. Participation in this project implies the acceptance of all its rules.**

**. To receive more information on the call please write to: [info@madatac.es](mailto:info@madatac.es)**

**. All materials has to be sent to the following address:**

**MADATAC/TRANSFERA  
C/Galeno 41  
28232 Las Rozas  
Madrid ESPAÑA (SPAIN)**

**WEB: <http://www.madatac.es/>**

**FACEBOOK: <http://www.facebook.com/MADATAC>**

**BLOG: [madatac.wordpress.com](http://madatac.wordpress.com)**

**PROMO: [www.vimeo.com/madatac](http://www.vimeo.com/madatac)**