PREFORMA, INTERNATIONAL CONFERENCE
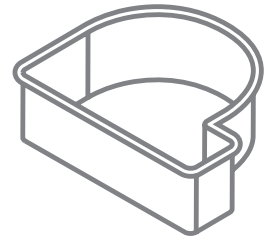11–12 OCTOBER 2017, TALLIN

PROGRAMME

WEDNESDAY 11 OCTOBER

10.00 Registration and welcome coffee

11.00 **Opening Plenary: Shaping our Future Memory Standards**
Conference Hall | Chair: Antonella Fresa, Promoter Srl, Technical Coordinator of PREFORMA project

Welcome messages (Janne Andresoo, National Library of Estonia; Tarvi Sits, Estonian Ministry of Culture)

Conformance checking and file format validation in PREFORMA (Börje Justrell, National Archives of Sweden, Coordinator of the PREFORMA project)

Why can't they (files, formats, software, users, standards...) all just get along? The why and how of standardising open source audiovisual preservation formats (Tessa Fallon, Co-Chair of the CELLAR Working Group of IETF)

12.30 Demo & poster pitches

13.00 Lunch break and visit to the poster session

14.00 **Main Track: Long-term preservation of digital cultural content**
Conference Hall | Chair: Antonella Fresa, Promoter Srl

The digital preservation landscape: challenges and opportunities (Raivo Ruuselapp, National Library of Estonia)

Selection of digital heritage for long-term preservation (Natasa Milic-Frayling, University of Nottingham, UNESCO/PERSIST)

14.00 **Demo Track: Live demos and hands-on sessions**
Exhibition Desks | Exhibitors: veraPDF Consortium, Easy Innova, MediaArea

Live demos of the conformance checkers

Hands-on sessions showing how to install, configure and use the conformance checkers, how to define your own preservation policy using the tools, and how to check whether your digital files comply with the standard specifications and with your own acceptance criteria

15.30 Coffee break and visit to the poster session

| 16.00 | **Panel discussion: Experiences from memory institutions using the PREFORMA tools** | 16.00 | **Demo Track: Live demos and hands-on sessions** |

16.00   **Panel discussion: Experiences from memory institutions using the PREFORMA tools**
Conference Hall | Chair: Bert Lemmens, PACKED vzw

Panellists: Erwin Verbruggen, Netherlands Institute for Sound and Vision; Erik Buelinckx, Belgium Royal Institute for Cultural Heritage; Klas Jadeglans, National Archives of Sweden, Media Converting Centre; David Iglésias Franch, Municipality of Girona, Centre for Image Research and Diffusion; Bengt Neiss, National Library of Sweden; Marju Niinemaa, Estonian Ministry of Culture

16.00   **Demo Track: Live demos and hands-on sessions**
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Live demos of the conformance checkers

Hands-on sessions

17.00   Guided tour of the National Library of Estonia

THURSDAY 12 OCTOBER

09.00   Registration

09.30   **Main Track: The future of digital preservation**
Conference Hall | Chair: Mirjam Rääbis, Estonian Ministry of Culture

Situation and perspectives for digital preservation among cultural heritage institutions (Monika Hagedorn-Saupe, Prussian Cultural Heritage Foundation, Institute for Museum Research)

Back to the future? Digital preservation needs of future users anticipated today (Milena Dobreva-McPherson, University College London Qatar)

09.30   **Demo Track: Live demos and hands-on sessions**
Exhibition Desks | Exhibitors: veraPDF Consortium, Easy Innova, MediaArea

Live demos of the conformance checkers

Hands-on sessions

11.00   Coffee break and visit to the poster session

11.30   **Panel discussion: Business models around open source software**
Conference Hall | Chair: Peter Bubestinger-Steindl, AudioVisual Research & Development

Panellists: Carl Wilson, Open Preservation Foundation; Peter Fornaro, University of Basel; Jérôme Martinez, MediaArea.net

12.30   **Closing plenary: Conclusion**
Conference Room

Looking after PREFORMA (Börje Justrell, National Archives of Sweden)

Further information on speakers and exhibitors on:

FINALCONFERENCE.PREFORMA-PROJECT.EU