IMAGE AND RESEARCH



14th International Conference Girona. 16 - 18 November 2016



IMAGE AND RESEARCH

14th International Conference

The Centre for Image Research and Diffusion (CRDI) of the Girona City Council and the Association of Archivists of Catalonia, with support of the the Department of Culture of the Generalitat of Catalonia – Sub-Directorate General of Archives, and the Spanish Ministry of Culture - Sub Directorate-General of State Archives, the promotion of the International Council on Archives (CIA/ICA) and the collaboration of Digital Meets Culture, Michael Culture Association, Photographic Studies Institute of Catalonia (IEFC), Sindicat de la Imatge UPIFC and ANABAD, are calling the 14th Research International Image and Conference, which will be held in the city of Girona from 16 to 18 November 2016, through the following activities:

Workshop 1. Software analysis for image management

(6 hours. In Spanish)

Juan Alonso. Audiovisual archivist. Historic Archives of the European Union

16 NOV

Abstract:

The emergence of digital image has generated a new scenario in which photographic management has undergone a remarkable transformation. One of the aspects to be considered are software solutions for intake, processing and dissemination of digital photographs. This workshop aims to provide criteria for identifying, specifying and prioritizing the requirements for selecting image management software, and also to evaluate the functionality of the main applications that currently exist in the market. Different types of applications will be analyzed (free, open, private and / or commercial) from those oriented to subtasks, such as some basic viewers and / or cataloguers, to solutions of integral nature like the so-called DAM (Digital Asset Management).

JUAN ALONSO FERNÁNDEZ.

Specialist in photographic and audiovisual management. Graduate in History from the Universitat Autònoma de Barcelona (Autonomous University of Barcelona, UAB), Graduate in Documentation Studies also from the UAB (Extraordinary Prize of Degree) and postgraduate in Management, Preservation and Dissemination of Photographic Archives from the Escola Superior d'Arxivística i Gestió de Documents (Superior School of Archiving and Records Management, ESAGED). He also studied Audiovisual Communication at the Universitat Oberta de Catalunya (Open University of Catalonia, UOC). He has published scientific articles and photographic papers on documentation. Juan Alonso Fernández has more than 10 years of experience in the field of image, approaching it since its creation, as a producer, its management as a photographic until documentalist in various archives and institutions. He also collaborates as a teacher in the Institut d'Estudis Fotogràfics de Catalunya (Institute of Photographic Studies of Catalonia) and is the



founder of LUM (lum.cat), a business project that offers services of visual assets management to professionals, companies and institutions. He has participated, as а consultant specialized in photographic and audiovisual documentation, in the development of projects for significant clients such as Desigual, Fundació la Caixa, Fundación Vicente Ferrer, Grifols, Sagrada Família, among others. Since May 2016 he works as an audiovisual archivist at the Historic Archives of the European Union.

Workshop 2. The conservation of colour photographs

(6 hours. In Spanish)

Pau Maynés. Curator of cultural property.

16 NOV

Abstract:

The beginning of the 21st century marks a great change in the history of visual communication between people: analogue photography has been replaced by the virtual universe of electronic imagery.

Autochrome, chromogenic prints, photographs obtained by whitening or diffusion of dyes, Dye Transfer or digital exposure of photographic paper are technologies that have illustrated the second half of the 20th century and are now conceived as a result of obsolete technologies. This workshop will also review the basic terminology for the correct identification of colour photographs and the scientific principles that made these photographic processes possible, in order

to interpret and preserve them adequately.

PAU MAYNÉS.

Curator of cultural property specialized in preservation and restoration of photographs and printed images. Born in Barcelona, he studied Photography at the Institut d'Estudis Fotogràfics de Catalunya (Institute of Photographic Studies of Catalonia - IEFC, Barcelona, 1986), and Art History at the Universitat Autònoma de Barcelona (Autonomous University of Barcelona - UAB, Bellaterra, 1994). In 1995 he moved to Paris to continue his studies and obtained a Diploma in Museology at the Ecole du Louvre (Louvre School, 1996) and a Diploma in Restoration of Cultural Heritage, specialized in photography, at the Institut National du Patrimoine (National Heritage Institute, 1996-2000). Since 2002, he combines his professional practice in the private sector in Barcelona (CORABARNA, SL) with teaching in specialized centers, also historical research and the publication of scientific articles on photography and preservation of cultural property.



Workshop 3. Photography at the eCultureMap

(2 hours. In English)

J. Zakrajsek. Researcher at the Institute for the Protection of Cultural Heritage, Slovenia.

16 NOV

Abstract:

The eCultureMap is a geographic knowledge map connecting geographical space with digital objects of immovable, movable, and intangible cultural heritage across Europe. The eCultureMap integrates several tools ready for use by the general public and professionals (http://www.eculturemap.eu/). The workshop presents the usage of the eCultureMap tools for geoparsing and geocoding the cultural digital objects. The focus of the workshop is a demonstration of the value of geocoded historic photos in order to compare the original state of heritage with present. The Girona historical photos use case, that was prepared with the cooperation of the Ayuntamiento de Girona, will be presented.

FRANC J. ZAKRAJSEK.

Franc J. Zakrajsek is a senior researcher and consultant in modelling of culture and cultural heritage, urban planning systems and land use planning. His work focuses on innovative approaches, methods and techniques. He is also an expert in areas of information systems, digital cultural content, geographic information systems, portals, web services, registering movable and immovable cultural heritage and building the national and cross-national interoperability frameworks. He was a member of the Member States expert group on digitalization and digital preservation established by the European Commission. He coordinated the preparation of the strategy and action plan for e-culture and digitalization of digital cultural content concerning libraries, museums, archives, audiovisual, and other cultural institutions in Slovenia. Recent experiences concern public participation and urban simulation models, including 3D city modelling.



Workshop 4. PREFORMA – A tool to guarantee the preservation of digital cultural heritage

(2 hours. In English)

Abstract:

Memory institutions face increasing volumes of electronic documents and other media content for long term preservation. Data are normally stored in specific formats for documents, images, sound, video, etc., produced by software from different vendors. This software is controlled neither by the institution producing the files, nor by the institution that archives it. This obligates memory institutions to carry out conformance tests before accepting transfers of electronic collections, but again these are beyond the control of the institution and can be unreliable. Digital content, meant for preservation, passing through an uncontrolled generative process can jeopardise the preservation process. The workshop will present the results of PREFORMA, a PCP project which aims to give memory institutions full control of the conformance testing of files created, migrated and ingested into archives, including a demonstration of the conformance checkers developed during the prototyping phase. This will inform a discussion with the digital preservation community – open source community, developers, standardization bodies and memory institutions – about the opportunities offered by PREFORMA and the challenges that are still to be addressed.

16 NOV

Magnus Geber. Principal Administrative Officer at the Information and Preservation Department at the National Archives of Sweden. **Antonella Fresa.** General Manager and Administrator of company Promoter.

MAGNUS GEBER.

Magnus Geber is the Principal Administrative Officer at the Information and Preservation Department at the National Archives of Sweden. He has since mid 1980s worked as an expert on electronic archives and digital preservation, with experiences both from the hands on work to development of new solutions. For many years he has given lectures in these subjects at university level. Geber has been member of a number of expert groups, both nationally and internationally, and also worked in EU projects like Protage.

ANTONELLA FRESA.

ICT expert, Director and General Manager at Promoter SRL, Antonella Fresa has been working on European cooperation projects since the nineties. Since 2002, she is Technical Coordinator and Communication Manager of national and European projects in the domains of digital cultural heritage, creativity and co-creation, citizen science, smart cities, digital preservation and elnfrastructures. From 2002 to 2012, she has been advisor of the Italian Ministry of Cultural Heritage and Activities, technical coordinator of the Ministry's EC funded projects on digitisation, and from its establishment until 2012 Member of the Concertation Table between the Ministry of Culture (MiBAC) and the Ministry of Research (MIUR). From 1999 to 2002, she was Project Officer by the European Commission in Brussels. Previously, adviser of innovation agencies, Italian and European enterprises, universities and research centres. From 1980 until 1989 researcher at Olivetti in Pisa, Ivrea and Cupertino (CA, USA). She has been reviewer in the Call for the Portuguese National Roadmap of Research Infrastructures of Strategic Relevance (FCT, Portugal) and for nd for the Austrian Agency for International Cooperation





in Education and Research (OeAD-GmbH). She regularly serves as independent expert and evaluator for the European Commission. Antonella is Vice-President of the PHOTOCONSORTIUM International Association for valuing photographic heritage and she is enterprise fellow at Coventry University.

Photography and Social Media from a documentary perspective

17 NOV

Patrick Peccatte. Researcher at the Contemporary Visual History Lab, École des Hautes Études en Sciences Sociales, EHESS (París).

Abstract:

After a brief outline of the different metadata standards embedded in still images (IPTC/IIM,Exif, XMP), this presentation will examine how certain social platforms (Dropbox, Facebook, Flickr, Instagram, Pinterest, Tumblr, Twitter.....) behave with such metadata. Indeed, most of these platforms ignore embedded metadata, which are deleted completely, a fact that is unacceptable from a documentary point of view and also from what concerns the rights associated with images. This speech will conclude with the (limited) possibilities of exploitation of metadata in social networks; particularly through the experience of the project Photos Normandie, which aims to improve the titles or captions of historical photo collections from the metadata embedded in images.

PATRICK PECCATTE.

Former math teacher, Partick Peccatte is a computer expert specialized in digital images databases. He has created, together with a very committed team, the collaborative project Photos Normandie. Presently, he is an associate researcher at the Laboratory of Visual Contemporary History (Lhivic/EHESS). His research focuses on redocumentarisation. informational objects, fiction theories, images from pulp magazines and comics and the devices of representation of war in the ordinary culture. He is the director Déjà Vu the Research Journal of the platform Hypothèses.



JPEG Committee approach related to the cultural use of the digital image

17 NOV

Peter Schelkens. Professor at the Vrije Universiteit and JPEG Committee member. Brussels.

Abstract:

The JPEG (Joint Photographic Experts Group) Committee was an entity promoted by ISO (International Standardization Organization) and IEC (International Electrotechnical Commission) and has the support of ITU (International Telecommunication Union). In his work of standardisation, graphic formats JPEG and JPEG2000 stand out. Both are used by the cultural sector although presenting very diverse characteristics.

PETER SCHELKENS.

Peter Shelkens obtained an electrical engineering degree in applied physics, a biomedical engineering degree (medical physics), and, finally, a PhD degree in applied sciences from the Vrije Universiteit Brussel (VUB). In 201 3, he obtained an ERC Consolidator Grant focusing on digital holography. He is co-editor of the books, "The JPEG 2000 Suite" and "Optical and Digital Image Processing", published respectively in 2009 and 201 1 by Wiley. He is elected committee member of the IEEE Image, Video, and Multidimensional Signal Processing (IVMSP) Technical Committee and the IEEE Multimedia Signal Processing (MMSP) Technical Committee. Peter Schelkens is participating in the ISO/IEC JTC1 /SC29/WG1 (JPEG) and WG1 1 (MPEG) standardization activities. From 201 2 onwards he is acting as rapporteur/chair of JPEG Coding and Analysis Technologies subgroup. He is associate editor of the IEEE Transactions on Circuits and Systems for Video Technology Peter Schelkens is also cofounder of the spinoff company, Universum Digitalis.



The Marshall Islands, 70 years after the first bomb: the CRDI and the audiovisual records and material of The Nuclear Claims Tribunal

Joan Boadas. Municipal Archivist Girona. Pau Saavedra. Archives Technician of CRDI.

Abstract:

Between 1946 and 1958 the U.S. continuously conducted nuclear tests in the Marshall Islands, particularly at the atolls of Enewetak and Bikini. The total yield of the 67 nuclear tests was the equivalent of more than 7.000 Hiroshima bombs. These nuclear tests had a severe impact on the environment and health of people. The People from Enewetak and Bikini, furthermore, had to endure the expulsion from their lands. The Nuclear Claims Tribunal of the Republic of the Marshall Islands was established in 1988 to dictate on the compensations for personal injuries deemed to have resulted from the nuclear testing program. In October 2012 the Municipal Archive of Girona signed an Agreement with the Nuclear Claims Tribunal of the Republic of the Marshall preservation of sound and audiovisual records and material generated by this Tribunal.

JOAN BOADAS I RASET.

Joan Boadas i Raset is the Municipal Archivist of Girona since 1990. He is Manager of the Cinema Museum and Director of the Centre for Image Research and Diffusion (CRDI) since 1997. From 2003 he is Head of the Records Management, Archives and Publications of the City Council of Girona. He has written several books on archival science and photographic and audiovisual records management and is also the director of the published collections The Image Library and Archives, 21st century. He has been president of the Archivists Association of Catalonia (AAC) and of the Coordination of Archivists Associations of Spain (CAA). In May 2009 he was appointed Commissioner of the International Council on Archives for photographic and audiovisual archives.

PAU SAAVEDRA BENDITO.

Pau Saavedra Bendito (Figueres, 1973) is a graduate in

Art History from the University of Girona (UdG) and a graduate in Documentation Studies from the Open University of Catalonia (UOC). Since 2001 he works as a archives technician at the Centre for Image Research and Diffusion (CRDI) of Girona City Council, specialized in audiovisual records. From 2001 to 2007 was in charge of the archive of the Television of Girona. He has taught courses of audiovisual archives and is the author of several articles and the book *Los documentos audiovisuals. Qué son y cómo se tratan* (Gijón, 2011).





Photography, memory and creativity. The photographic image and the mourning work in traumatic events

18 NOV

Xavier Antich. Professor of Aesthetics and Art Theory at the Universitat de Girona.

Abstract:

The problem of memory and reminiscences, after collective traumatic events like wars and dictatorships –and all its related phenomena– marks some of the most urgent discussions in the contemporary world. These affect, individually and collectively, the debate about the past, present and future. In this context, the photographic image has revealed itself as a means, particularly relevant, to address issues that have to do with oblivion and also with the inconvenience of engaging with a past that, due to its effects, continues to operate on the present and influencing the future. The conference will address some specific photographic works, of global dimension, which emerged in contexts that deal critically with some of the traumas of the past.

XAVIER ANTICH I VALERO.

Doctor in Philosophy, Antich is a professor of Aesthetic Ideas and Director of the Master Degree in Communication and Art Critic at the University of Girona (UdG). Presently, he is also director of the Independent Studies Programme at the Contemporary Art Museum of Barcelona (MACBA). He has been lecturer of the doctoral programme at the Iberian and Latin American Cultures of Stanford University (California, USA), also at the School of Philosophy of the University of Barcelona (UB) and at the Blanquerna Faculty of Communication Sciences of the University Ramon Llull. His most recent research is focused in the areas of aesthetics, contemporary art (with particular attention to theories that emerged after 1967) and artistic practices of the past forty years. He is a member of the Advisory Council of the supplement "Cultura/s" of the daily La Vanguardia and has been elected member by the Parliament of Catalunya of the National Council of Culture and Arts.



PhotoConsortium, International Consortium for Photographic Heritage

Fred Truyen i David Iglésias, President and Officer of the Association.

17 NOV

Abstract:

The International Consortium for Photographic Heritage (Photoconsortium) was formally established on 29th October 2014 and it was originally the new flag under which Europeana Photography (A CIP European Project) partners and outcomes were kept alive. Be part of this association means today to be included in a network of top-class partners that are leading the Historical photography sector in Europe, with access to specialized services related to the re-use and enhancement of photographic heritage. In these two years, new members joined the group and we have been working with new activities and projects.

FRED TRUYEN.

Prof. Dr. Frederik Truyen publishes on E-Learning, Philosophy of Information, Epistemology and Social Theories of Knowledge. He is Coordinator ICT for Humanities and Social Sciences at Leuven University since 2006 and Head of the Computer Dept. of the Faculty of Arts K.U.Leuven since 1989. He obtained his PhD in Philosophy (Logic) in 1991, on a study into Gottlob Frege's Theory on Object and Concept. He has been in charge of the Maerlant Center (MediaLab Institute for Cultural Studies) since its foundation and is Professor at the Arts Faculty in Information Science since 1997. He teaches Information Science (for History, Archaeology and Area Studies), Quantitative methods and Web technology and is active on ICT at several levels of the University, mostly related to Web technology and E-Learning. He is the President at PhotoConsortium, the International Consortium for Photographic Heritage.



DAVID IGLÉSIAS.

David Iglésias Franch has held the position of archival technician at the Centre for Image Research and Diffusion (CRDI), from Girona City Council, since 2000. He has the degree in History by the Universitat Autònoma de Barcelona (UAB), in Documentation by the Universitat Oberta de Catalunya (UOC) and he is postgraduate in New Information

Technologies by the Foundation of Universitat Politècnica de Catalunya (UPC). He is the coordinator of the Working Group in Photographic and Audiovisual Archives of the International Council on archives (ICA). He is coordinator and teacher of the Graduate Diploma in Management, Preservation and Dissemination of Photographic Archives (Universitat Autònoma de Barcelona). He is also an Officer at PhotoConsortium, the International Consortium for Photographic Heritage.



The exhibition project: action strategies for the exhibition and diffusion of photographs

17 NOV

Lorna Arroyo. Teacher of Communication Sciences at the International University of La Rioja.

Abstract:

Every exhibition of photographs not only restores a fragment of the past but it is also a form of visual writing that creates complex games of cultural visions between photographic images and the spectator that contemplates them. Hence the importance of addressing the strategies and components that participate in the design of the narrative project.

LORNA ARROYO.

Graduate in Fine Arts from the Universitat Politècnica de València (Polytechnic University of Valencia, UPV) and doctor in Communication Sciences from the Universitat Jaume I de Castelló (University Jaume I of Castellón, UJI). As a researcher, the main lines of scientific dissemination are focused on the History and Theory of the Image as well as Photojournalism from different perspectives. His most relevant research work is a study on the work of the photojournalist Gerda Taro (2010). She has participated in national and international conferences and has published research articles in leading scientific journals within the their area of specialization. She is co-author of the book Missions and World Civilizations (Unesco, 2012) and has participated in collective books such as Diccionario de fotógrafos españoles (Dictionary of Spanish Photographers, La Fábrica, 2014). As a professor, she has taught university degrees, master degrees and postgraduate studies related to studies on technical image, such as the II



and III Postgraduate degree in Management. Preservation and Dissemination of Photographic Archives at the Universitat Autònoma de Barcelona (Autonomous University of Barcelona, UAB) and the Master degree in Creation of Audiovisual Scripts at the Universidad Internacional de la Rioia (International University of the Rioja, UNIR), where she presently teaches a degree on Communication. Moreover. she has experience in the field of professional photography and written media.

Centre d'Estudis Dalinians, in search of full information on Salvador Dalí

Abstract:

As Centre for Dalinian Studies, one of our major aims is to study, promote and disseminate Salvador Dalí's work in its most diverse aspects. This is accomplished by the publication of books, exhibitions catalogues, audiovisuals, articles and conferences. At the same time, the Centre collaborates with the rest of the Foundation's departments in the organization of temporary exhibitions, within and outside our facilities, and in the establishment of artistic criteria.

The Archive holds Dalí's documentary heritage, that is, his books, photographs, letters and manuscripts; and at the same time endeavours to extend it with new acquisitions, such as books and magazines. This has allowed the CED Library to gather the most extensive bibliography on Salvador Dalí and a remarkable collection of publications about Avant-garde art and Surrealism.

One of these acquisitions was the Eric Schaal collection in 2005, together with the copyright of the photographs. Eric Schaal worked continuously with Salvador Dalí from 1937 to 1942. It is a collection that contains 329 images, with a great graphic richness and vast documentary value, which contributes to broaden our knowledge of the artist and which will be published throughout the world.

Montse Aguer, director of CED. Rosa M. Maurell and Carme Ruiz, coordinators of CED.

MONTSE AGUER.

Montse Aguer Teixidor is the current Director of the Dalí Museums and the Centre for Dalinian Studies at the Gala-Salvador Dalí Foundation. Graduated BA (Hons.) in Catalan Philology at the Universitat Autònoma de Barcelona and PhD in Contemporary Art, she is one of the members of the institution that met Salvador Dalí personally.

On 14th of May 2012 she was designated a board member of the National Museum Art Centre Reina Sofía of Madrid. She has a long experience as a curator for exhibitions around Salvador Dalí and she's the author of many articles published in press and she participated in numerous catalogues.



17 NOV

ROSA MARIA MAURELL. CARME RUIZ.

Coordinators of the Centre for Dalinian Studies of the Gala – Salvador Dalí Foundation in Figueres, their working relationship with the Foundation began in 1993, when the legacy of the artist was still pending inventory and catalogue. The first action carried out was the approach to this documentary material with the aim of its organization as an archive and library. Besides these daily tasks of coordination of the department, they have participated in symposiums and writings and have studied the work of the great Empordà (Catalonia) painter in depth. In the field of exhibitions, they have assisted the Director of the CED in organizing exhibitions and conferences on the figure and work of Salvador Dalí.

Rosa Maria Maurell is responsible for the photographic archive and the historical press archive. Carme Ruiz, besides the cataloguing tasks, is responsible for the "Catàleg Raonat de Pintures de Salvador Dalí" (Catalogue raisonné of the Paintings of Salvador Dalí), a complete inventory of the artist's pictorial work. Thus far, paintings from 1910 until 1964 have been studied, and paintings from the last period of the artist (1965-1983) are being inventoried.





Image Registry. Software for image recognition

18 NOV

Sergi Griñó. Director of Album Arxiu Fotogràfic.

Abstract:

Description, utilities and benefits of reverse image search. Applications for management and maintenance of files and for copyright license for graphics. The relation between this technology and EU projects, especially regarding the development of Rights Data Networks and future possibilities for Catalan cultural heritage to be integrated in these networks.

SERGI GRIÑÓ.

Graduate in Economics from the University of Barcelona and a MBA by the University of Chicago, he started his professional career in the department of financial analysis of a multinational company. In 1993 he founded the photographic agency Album. Since then, he runs the company and is responsible for its financial management, international expansion and technological development.

Album produces its own material and also represents external material. Griñó has been responsible for the transition from physical to digital of the photographs distributed by the company. Presently, it is represented by 48 agents all over the world and it also provides a technology platform for various agencies in 8 countries. Album has been a member of the Spanish Association of Press Archives and Photograph Agencies (AEAPAF) during 20 years, holding its presidency over the last 7 years.



He has been responsible, among other technological projects, for the development of two projects in the Supercomputing Centre of Catalunya (CESCA) and has participated in the project RDI/LCC, partially funded by the EU.

ROUND TABLE

National Plans of Photography: Models, valuations and proposals

18 NOV

PARTICIPANTS



Pepe Baeza, photographer and professor, on behalf of the Sindicat de la Imatge (The Image Syndicate, UPIFC).

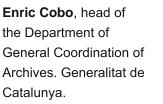
Rosa Chumillas, of the Documentation Service of the Cultural Heritage Institute of Spain.





Joan Boadas,

director of the Centre for Image Research and Diffusion (CRDI) and Municipal Archivist.





Jordi Serchs, Director of the Photographic Archive of Barcelona, representing the AAC-GD.

RAPPORTEUR



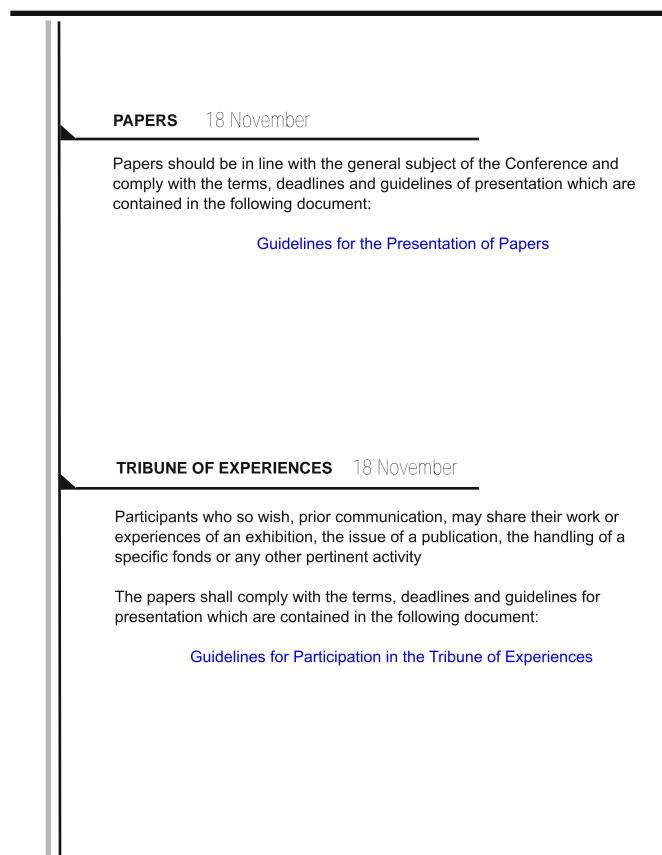
David Iglésias, Senior Technician at the Centre for Image Research and Diffusion (CRDI)

MODERATOR



Elisenda Vidal, journalist.

PARTICIPATION GUIDELINES



DEADLINE

26 October 2016.

Registration to the Workshop is independent from registration to the Conference. **Due to the limited number of places, participation in Workshops requires prior confirmation of admission by telephone from the Conference Secretariat** in order to register for this event.

FEES

All registrations for the Conference include 2 lunches and 2 coffee breaks.

Conference:

- General registration: 250 €
- Members of AAC, Sindicat de la Imatge UPIFC, Fotoconnexió,
- CIA/ICA and European associations of archivists: 225 €
- Students at ESAGED and IEFC: 150 €

Workshops:

Registrations for fee required workshops include 1 lunch and 1 coffee break.

- General registration: 195 €
- Members of AAC, Sindicat de la Imatge UPIFC, CIA/ICA and European associations of archivists: 175 €

PAYMENT

Reduced fees: To qualify for reduced fees, student status or membership in the aforementioned professional associations must be accredited.

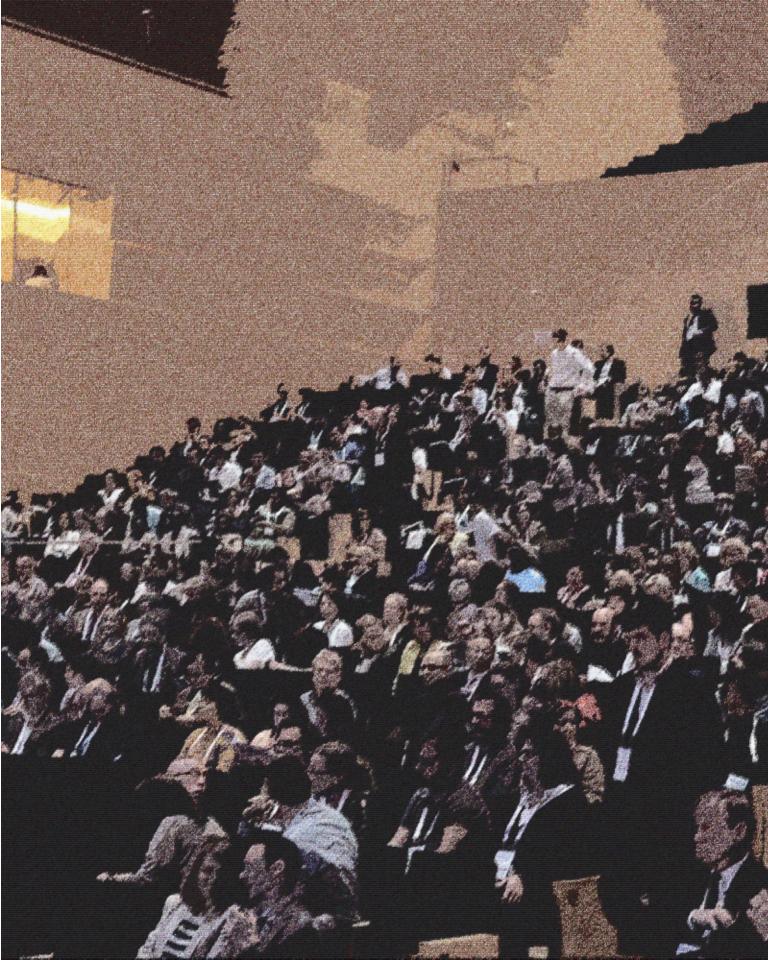
Bank transfer in favour of Ajuntament de Girona (Girona City Council): SWIFT/BIC: CAIXESBBXXX IBAN: ES83 2100 0002 5402 0066 5087

CONFERENCE SECRETARIAT:Records Management, Archives and Publications Service. Centre for ImageResearch and Diffusion (CRDI)- Tel. 972 22 15 45Placeta Institut Vell, 1- Fax 972 20 26 9417004 Girona- e-mail: crdi@ajgirona.org

Simultaneous translation

The Workshops sessions (16 November) and the Conference (17 and 18 November) will take place in the Palau de Congressos de Girona (Passeig de la Devesa, 35)

You can register for these events at our website: http://www.girona.cat/sgdap/cat/jornades_inscripcions.php



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